

The University of Passau owes its strong visibility and good reputation to excellent research, innovative teaching and its tight-knit international academic networks. About 11,000 students from more than 100 countries and some 1,300 staff study and work on our university campus, which is located a stone's throw from the historical Old Town of Passau and combines state-of-the-art technical infrastructure with award-winning architecture. Internationally successful high-tech companies and a vibrant start-up scene, coupled with a rich culture and Lower Bavarian traditions, give Passau and the surrounding area a special appeal that makes it a great place to live and work.

The **Chair of Marketing and Innovation** (Professor Jan Hendrik Schumann) is seeking a

Graduate Teaching and Research Assistant (0.75 FTE)

to be hired on a three-year contract starting 15 August 2023. Remuneration is according to pay grade TV-L E13 of the German public-sector salary scale (*pro rata* at 75% full-time equivalent).

Duties and responsibilities

- autonomously plan and teach classes according to the curriculum
- contribute to the design and preparation of teaching materials
- assist with the analysis of research data
- actively foster our numerous contacts with research partners in Germany and internationally, in academia as well as in business and industry
- take part in national and international conferences

Person specification

- a good university degree (master's degree or equivalent) in business, economics or a related discipline; alternatively, your degree can be in another subject, particularly if it has a strong quantitative or methodological orientation, if you studied economics or business (or a closely related subject) as a secondary/minor subject
- strong interest in marketing topics
- initial experience in the design and evaluation of empirical studies
- good knowledge of statistical analysis software (e.g. SPSS, SAS, etc.) and the analysis of complex data sets
- a good command of English

What we offer you

- a working environment with the infrastructure and network one can expect from a renowned university
- the possibility of completing a doctorate whilst employed at our chair

The University of Passau wishes to increase the proportion of its female staff and expressly encourages women to apply for the position. This position is suitable for people with disabilities; registered disabled persons are given preference over non-disabled applicants who do not

otherwise have statutory preferential status if their overall personal aptitudes, skills and qualifications are equal.

Please send your full application by **31 May 2023**, attached as *a single PDF file*, to sekretariat.schumann@uni-passau.de. Please note that we only accept applications by e-mail. If you have not yet completed your master's degree programme, we would still be pleased to hear from you – you do not need to wait until you've officially graduated. Your contact person is Ms Natalie Fesl (chair secretary). Although it is sent by e-mail, please remember that your application should be of the same standard in terms of form and style as a paper-based job application. Once the hiring process has been completed, we will retain your application on file for six months before deleting it from our computer systems.

Please visit www.uni-passau.de/en/university/current-vacancies for our data privacy statement.

Further information about the chair

Website: www.wiwi.uni-passau.de/en/marketing-innovation

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