Faculty of Business Administration & Economics at the University of Passau

Research Profile 2014–15
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Dear reader,

This report aims to provide an insight into the research currently undertaken at the Faculty of Business Administration and Economics of the University of Passau. In terms of basic and applied research, our research activities are strongly aligned with innovation, change and societal relevance.

The faculty members conduct research on the frontiers of knowledge. Findings are regularly published in prestigious journals and presented at international workshops and conferences and help to inform evidence-based policymaking and business decisions.

Moreover, the faculty members continuously exchange knowledge with their peers and organise or participate in research seminars and colloquiums to maintain the excellence and impact of their academic work. Other activities include brown bag seminars, seminars by renowned visiting scholars and colloquiums and seminars for junior academics. In addition, all are active participants in strong networks both at home and abroad.

All faculty members are fully committed to ensuring that their students – the future generations of academics – receive the best education possible by providing sustainable research-based teaching in an environment of academic freedom.

Many of our faculty members participate in leading editorial boards and chair academic committees of various types. Our faculty members have successfully applied for competitive external funds from various institutions, including the German Research Foundation (DFG), the German Federal Ministry of Education and Research and the World Bank.

These research activities allow the Faculty of Business Administration and Economics to forge ahead and will contribute towards shaping the development path of business and society.

Yours faithfully,

Marina Fiedler
Dean of the Faculty of Business Administration and Economics
The Faculty at a Glance

A young, innovative and dynamic faculty

• 20 professors – 1 junior professor – 1 honorary professor
• 5 senior lecturers
• More than 70 assistant professors, post-doctoral researchers and doctoral students
• Excellent research environment and publications in leading international research journals

Research and teaching in an international environment

• International Centre for Economics and Business Studies (ICEBS) and a global network of international research partners
• 60 exchange programmes with partner universities throughout the world
• Double degrees with Corvinus University of Budapest, Hungary (at Master’s level) and with the Indian Institute of Technology (IIT) Madras, Chennai, India (doctoral programme)
• International guest speakers in our doctoral programmes
• International lectures and seminars in co-operation with universities worldwide
The Faculty at a Glance

Highly committed lecturers and innovative teaching methods

• Degree programmes and current enrolment figures***:

<table>
<thead>
<tr>
<th>Programme</th>
<th>Enrolment</th>
</tr>
</thead>
<tbody>
<tr>
<td>B.Sc. Business Administration and Economics</td>
<td>1,131</td>
</tr>
<tr>
<td>B.Sc. Information Systems</td>
<td>175</td>
</tr>
<tr>
<td>M.Sc. Business Administration</td>
<td>471</td>
</tr>
<tr>
<td>M.Sc. Information Systems</td>
<td>53</td>
</tr>
<tr>
<td>M.A. International Economics and Business</td>
<td>53</td>
</tr>
</tbody>
</table>

• Excellent scores for student satisfaction and success rates:
  – 76% of our current students are satisfied or very satisfied with their programmes* (German average: 60%)
  – 80% of our graduates are satisfied or very satisfied with their studies**
  – 92% of our Master’s graduates are offered an open-ended employment contract**

Corporate relations and entrepreneurial spirit

• Excellent reputation among HR managers
• Strong practical orientation and many corporate partners
• Research projects with corporate partners
• Start-up support for entrepreneurial students (e.g. Start-up Café and Start-up advice)

* Study Quality Monitor 2013, ** Graduate Survey 2013, *** in winter semester 2015 – 16
Mission Statement

As one of the youngest, most innovative and dynamic business and economics faculties in the German-speaking world, we enjoy an excellent reputation throughout Germany. We put significant effort into raising our visibility in Europe and abroad as a faculty dedicated to excellence in both teaching and research to further strengthen our international renown. Societal relevance, a focus on innovation and our interdisciplinary approach are the drivers of our research activities, which comprise both basic and applied research.

An optimal environment for research

We pool our resources to create an optimal environment in which to carry out research. We have outstanding competences in the areas of accounting, finance, taxation, economics, management, innovation, marketing, information systems and quantitative methods, which we use to co-operate with well-respected research partners in Germany and abroad. Our faculty is open to interested and motivated researchers from all over the world. Our research output is documented by publications in leading peer-reviewed journals as well as talks at prestigious conferences. High-calibre appointments are an important instrument with which we ensure the constant excellence of research carried out within the faculty. In all this, we are fully committed to diversity and gender equality.

Imparting competences

We give our students the prerequisites to become proactive and responsible problem-solvers who are able to deal with complex and dynamic scenarios. Our students learn to creatively manage change, while staying rooted in a solid, theoretical foundation: that is the key objective of the education we deliver. Our students have strong analytical and creative skills and put their best effort into their studies. Our students seek to set up their own businesses or take on leading roles in business and society. Competing with graduates of the world’s leading universities, they are found in all countries around the globe. Our students know the meaning of fair play and reciprocity. Mindful of the long-term impact of their actions, they strive for economic, social and ecological sustainability.

From faculty to business school

In order to further develop our potential and remain competitive in 2023 and beyond, the faculty needs to engage in a structural reorientation. One aspect of this is that our faculty should be positioned as a business school, as is already the case with other successful higher education institutions today. Our aim: The Faculty of Business Administration and Economics will become an autonomous School of Business Administration and Economics and join the ranks of the leading European business schools.
Research Faculty

Accounting, Finance and Taxation (AFT) area

Professor Markus Diller
Chair of Taxation

The chair organised a conference (VHB, section 'Business Taxation') in March 2015. Professor Diller is a mentor for the Exist-project ‘Devatax’, which is concerned with developing software for cloud-based co-operation between tax consultants and small and medium sized firms. Further, the chair engaged in substantial data collection efforts with respect to the Luxembourg Leaks data material on tax planning instruments that was recently made available to the public. The chair established a joint research project with London City Law School, the University of Manchester and the University of Birmingham with respect to the European true and fair view in the accounting directive and its relationship with national tax law.

- 19 presentations at international conferences such as EAA, BAFA, VHB, AAA, GOR, EUFIN.

Professor Oliver Entrop
Chair of Finance and Banking
Dean of Studies

We continued to work on research projects in the areas of financial engineering, the market microstructure of financial innovations, investors’ behaviour in early redemption rights, firms’ usage of derivatives, innovative markets for trading mutual funds and the interest sensitivity of banks. In this context we established new research partnerships with the University of Sydney Business School and a major German exchange.

- Member of the Editorial Board of the Review of Managerial Science.
Professor Manuela Möller  
Chair of Accountancy and Auditing  
Women’s Representative of the University

In several research projects, the chair examined the economic roles of financial accounting, corporate governance and auditing regulation issues. The research projects can be divided into three broad areas: (1) financial accounting, including international financial accounting, (2) the role of auditors, enforcement and corporate governance and their interplay with financial reporting, and (3) the role of these determinants and their consequences for capital market participants and decision-makers.

Selected publications relating to the German legal area:

Professor Robert Obermaier  
Chair of Accounting and Control

Main areas of research and teaching: Managerial Accounting and Control, Firm Valuation and Value-based Management, Supply Chain Controlling, Corporate Planning and Decision Theory. Projects: expert opinions for firm valuations, performance of strategical annual reports, installation of a reporting and controlling system, development of a potential analysis in order to evaluate Manufacturing Execution Systems (MES), Industry 4.0, product and business model innovation, the role of calculative practices.

The chair maintains contacts with distinguished international universities to exchange expertise and discuss key topics related to finance. Within our research partnership with two leading Australian universities, Monash and Deakin University, the chair established research projects in asset pricing and the long-run performance of assets. Our co-operation with Columbia University, New York, enabled us to develop new research projects on financial derivatives and Exchange Traded Funds.

- Ad-hoc refereeing for Management Science and the Journal of Banking and Finance (amongst others).
Economics (ECON) area

Professor Stefan Bauernschuster
Chair of Economic Policy

The chair used historical data on kindergartens and local dialects to examine the role of culture in the diffusion of early kindergartens in the 19th century. In other projects, quasi-experimental strategies were applied to uncover the effects of public childcare services on maternal labour supply and fertility. The fact that the chair gained a prominent role in the academic and public debate on family policies in Germany went hand-in-hand with substantial media coverage.


Professor Johann Graf Lambsdorff
Chair of Economic Theory

The chair takes a behavioural and experimental approach to economic theory. Topics focus on good governance, corruption, conflict resolution, macroeconomics and monetary economics. With ‘classEx’ the chair provides a globally used service for running experiments in lectures and in the field. The latest research relates to experimental work on the European Monetary Union, a lab-in-the-field experiment on co-operation at a public screening event and research on the design of anti-corruption systems.

- Lambsdorff, J. G., Schulze, G. (2015), What Can We Know About Corruption? A Very Short History of Corruption Research and a List of What We Should Aim For, Editorial to the Special Issue on Corruption at the Grassroots-level, Jahrbücher für Nationalökonomie und Statistik, 235/2, 100-114.
Professor Michael Grimm  
Chair of Development Economics

With funding from the Dutch Policy Evaluation Department, the chair completed a joint project with Erasmus University Rotterdam and RWI Essen, the objective of which was to evaluate interventions in Burkina Faso, Rwanda and Indonesia intended to give poor households access to sustainable energy. The evaluations were devised to rigorously quantify the effects using experimental and quasi-experimental designs in order to account for the assistance provided and to derive lessons for the implementation of future policies. The research findings were subsequently presented to the Dutch parliament in 2015. This project received the PEGNet Best Practice Award of the Poverty Reduction, Equity and Growth Network in 2015.

Selected project-related publications:


The paper ‘A First Step up the Energy Ladder: Low Cost Solar Kits and Household’s Welfare in Rural Rwanda’ (with A. Munyehirwe, J. Peters and M. Sievert) received the USAEE/IAEE 2014 Best Paper Award.

Professor Sebastian Krautheim  
Chair of International Economics

The academic year 2014 – 15 was the first full academic year since Professor Krautheim took over the chair in 2014. Substantial efforts were devoted to building up an international team of experienced and junior researchers to create a high-quality research environment. At the same time, the research efforts of the chair were focused on further developing the research agenda on Globalisation, Offshoring and NGO activism, which should ultimately result in an application for external research funding.

- Revision and resubmission to the Journal of International Economics of the paper ‘Offshoring with Endogenous NGO Activism’, co-authored with Thierry Verdier (Paris School of Economics and CEPR).
- Invited for a presentation (scheduled) at a SciencesPo/Paris School of Economics Joint Trade Seminar.
Management, Innovation, Marketing (MIM) area

Professor Marina Fiedler
Chair of Management, People and Information
Dean of the Faculty

The chair’s research interests centre on management, people and information issues, i.e. how to enable individuals and organisations to thrive and be efficient. Specific areas of focus in the past year included mindful management practices and people management, change management, CEO education and strategic decisions, sustainable employee behaviour and Green IT. The chair follows a problem-driven, interdisciplinary and multi-method approach.


Professor Carolin Häussler
Chair of Organisation, Technology Management and Entrepreneurship
Vice Dean of the Faculty

The chair focuses in research and teaching on the intersection of Organisation, Technology Management and Entrepreneurship. This intersection challenges practitioners in their daily work and is a stimulating and fascinating field for researchers. Despite the dynamics and the presence of diverse approaches, it is possible to discern and trace patterns in the data. Our research objective is to help develop the field and improve our understanding of entrepreneurial individuals, organisations and institutional processes. In doing so, we co-operate closely with colleagues from German and international universities and research institutions (e.g. from universities such as the Georgia Institute of Technology or Seoul National University).

- Funding from the German Research Foundation (DFG) for the project ‘Composition of R&D teams along the life cycle of firms – Implications for path-dependency, recombination, innovation quality and firm success.’
Professor Carola Jungwirth  
Chair of International Management  
President-Elect of the University of Passau

The chair engaged in substantial data collection efforts regarding the management of regional development and established an international research project on ‘Women in IT – India vs. Germany’. In the context of the project Professor Jungwirth obtained a DAAD-funded fellowship at IIT Madras in Chennai, India. The chair also initiated the ESF-funded project ‘Wissensinitiative Passau WiWi’, (project volume: €152,000) to foster partnerships with regional firms for the purpose of examining relevant economic challenges.

- BMBF-, ESF-funded project DEMOCLUST (total project volume: €1.4 million for three years; project ‘Management of Demography Challenges via Cluster Internationalisation’ with a project volume of €439,000) awarded as Innovative Network 2014 by the Federal Ministry of Labour and Social Affairs.

Professor Andreas König  
Chair of Technology, Innovation and Entrepreneurship

The chair wrote numerous manuscripts in three areas of research: (1) the responses of established organisations to discontinuous change, (2) the effects of various aspects of CEOs’ rhetoric on the favourability of infomediaries such as analysts and journalists and (3) the social implications of digital information technologies. We presented our research at leading conferences and have renewed partnerships with highly prestigious institutions such as Penn State and Seoul National University.

- Ongoing revisions and resubmissions to Administrative Science Quarterly and the Strategic Management Journal. Numerous additional conference papers and a symposium at the AOM Annual Meeting, the EURAM Annual Conference, the EIASM Workshop on Top Management Teams and Business Strategy Research as well as the VHB TIE Commission Conference.
- Intensive review activity for journals such as Academy of Management Review, Schmalenbach Business Review, Management Review Quarterly as well as various conferences.
Professor Jan Hendrik Schumann  
Chair of Marketing and Innovation

The chair is currently collecting data on owners as well as lesiers of electric vehicles to better understand their adoption and usage behaviour. We also conduct research on the management and acceptance of free e-services: here we collected data from managers of free e-service providers and ran experiments on consumer perceptions. We have, furthermore, worked on a cross-cultural data set to investigate the impact of leadership styles and knowledge about customers’ needs on performance metrics in banking.


Professor Dirk Totzek  
Chair of Marketing and Services

The chair engaged in substantial data collection efforts regarding customer perceptions of alternative price plans for services and regarding service encounters in knowledge-intensive industries. The chair has established partnerships with regional and international firms to examine the design and co-ordination of complex multichannel sales systems. The chair also completed a research project with Aalto University, Helsinki, on the effects of alternative pricing strategies at the market entry stage.

- Chair of the Marketing Strategy Track of the 44th EMAC Annual Conference, 26 – 29 May 2015, Leuven, Belgium.
Information Systems (WINF) area

Professor Jan Krämer
Chair of Internet and Telecommunications Business

Within its first year after inauguration, the chair has set up a comprehensive teaching curriculum comprising strategic, regulatory and technical aspects of Internet and telecommunications business. Moreover, research activities were pursued in the areas of access to telecommunications infrastructure, net neutrality and the design of Internet auctions. Furthermore, new long-term research projects were initiated with the Federal Ministry for Economic Affairs and Energy as well as Deutsche Telekom AG.


Professor Franz Lehner
Chair of Information Systems

Information Systems is seen as an interdisciplinary research area supporting businesses, public administration entities but also non-profit organisations in their use of IT and information systems. The research is application-oriented and mainly based on design science principles. Research activities are focused on knowledge management, IT- and IT-service management (including data management and cloud computing) and the development of mobile applications. Due to its international orientation, the chair is in contact with leading Information Systems Departments in the United States, India, Finland, Singapore, Hungary and other countries. A recent initiative led to the foundation of the International Association for Knowledge Management.

Professor Michael Scholz
Assistant Professor for Information Systems

Professor Scholz successfully applied for research grants from the Bavarian Ministry of Economic Affairs and Media, Energy and Technology in co-operation with the University of Regensburg, the University of Bamberg and the University of Applied Sciences Landshut (total project volume: €3.05 million). He is, furthermore, working on several research projects in collaboration with firms and national as well as international researchers. To name one example, Professor Scholz and his team established a project on algorithms for product filtering systems in co-operation with New York University.

- Research Grant (€261,828) from the Bavarian Ministry of Economic Affairs and Media, Energy and Technology for establishing an Internet competence centre for ‘Social Media and Mobile Business’.
- Chair of the ‘Decision Support’ track at the 23rd European Conference on Information Systems, 26 – 29 May 2015, Münster, Germany.

Professor Hans Ziegler
Chair of Production, Operations and Logistics Management

The main research areas of the chair are scheduling problems, lot sizing problems and inventory management in supply chains. The focus is on the development of meta-heuristics for solving these problems. The chair has a long-standing research partnership with the Department of Management Studies of IIT Madras, Chennai, India.

The chair’s current research focuses on flexible semi- and nonparametric regression methods. Our work encompasses the whole range of theoretical and applied research in this field: (1) mathematical theory using approximation methods to analyse the asymptotic properties of statistical functionals, (2) computational statistics developing algorithms and simulations to implement such functionals and study their small sample properties and (3) data analysis using the insights and tools from theory and computation to draw useful inferences from real-world applications.

- Chairman of the Committee for Statistical Theory and Methodology of the German Statistical Association (DStatG) and Associate Editor of AStA – Advances in Statistical Analysis, Springer.
Senior Lecturers

Dr Hans Achatz, Information Systems

The Travelling Salesman Problem (TSP) is one of the most-studied problems in combinatorial optimisation and has numerous applications in many different areas. We have computed an upper bound (u) for the longest edge which could be in an optimal solution. All edges longer than u can therefore be neglected. Round table discussions with modelling tool companies were made at the annual conference of the German OR Society. One of the results of these talks was that our students can use free licences for professional modelling tools. Bachelor's dissertations and master's theses are supervised in co-operation with industrial partners such as BMW and Bosch.


Dr Achim Dilling, Business Administration

The Business Administration Teaching Unit is primarily concerned with teaching the modules Financial and Cost Accounting and General Business Administration within the business-related Bachelor’s programmes of the University of Passau. Furthermore, the teaching unit provides management consultancy services and cultivates a network – the so-called Start-up Café – for collegiate entrepreneurs to foster their start-ups; the teaching unit also participates in the business degree programmes of our partner universities in Hungary (at Corvinus University of Budapest) and Turkey (at the Turkish-German University, Istanbul).

• Dilling, A. (2015), Selbstkostenkalkulation in Industrie, Handel und Dienstleistung (Teil 3: Selbstkostenkalkulation im Handelsbetrieb), IHK Zeitschrift: Niederbayerische Wirtschaft, 06/2015, pp. 56. (in German)
• Dilling, A. (2015), Selbstkostenkalkulation in Industrie, Handel und Dienstleistung (Teil 2: Selbstkostenkalkulation im Industriebetrieb), IHK Zeitschrift: Niederbayerische Wirtschaft, 05/2015, pp. 58. (in German)
• Dilling, A. (2015), Selbstkostenkalkulation in Industrie, Handel und Dienstleistung (Teil 1: Einführung), IHK Zeitschrift: Niederbayerische Wirtschaft, 04/2015, p. 53. (in German)
**Dr Oliver Farhauer, Economics**

Research interests: Regional and Urban Economics, Labour Economics.


**Gerhard Hopf, Didactics of Business and Economics**

We are engaged in teacher training in Business and Economics for three different types of secondary school, whereby three different qualifications can be received: the long-cycle ‘First State Examination’ in Bavaria, the Bachelor of Education and the Master of Education. Teacher training students are given the necessary didactic competences to support others in their learning processes in business, economics and law as well as in vocational orientation. The programmes also include elements of lifelong learning and their cognitive, meta-cognitive and social issues.

**Professor Gertrud Moosmüller, Statistics**
Postdoctoral Researchers

Dr Axel Buchner

- Coller Institute of Venture Research Award 2014.

Dr Marcus Giamattei

- Research interests: Experimental and Behavioural Economics as main research interest with a focus on Experimental Macroeconomics and Experimental Ethics and Corruption. In the growing field of Experimental Macroeconomics, he focuses on bounded rationality and limited reasoning as an important driver of macroeconomic behaviour.
- Development of the software classEx, a tool for interactive classroom experiments with mobile devices.
Dr Lorenz Graf-Vlachy

• Research interests: behavioural strategy, including questions of the consequences of executives’ personality and mental states on cognition, managerial decisions and on organisational outcomes. He also conducts research on the use of information systems.
• Conference contributions to the European Academy of Management Annual Conference, the Academy of Management Annual Meeting and the EIASM Workshop on Top Management Teams and Business Strategy Research.

Dr Harald Kinateder

• Research interests: financial econometrics, nonlinear time series modelling, SME financing, quantitative risk management.
• Kinateder, H., Oppolzer, L., Wagner, N. (2015), Determinanten der Credit Spread Veränderungen von deutschen Mittelstandsanleihen, Credit and Capital Markets, 48, 1, 121-147. (in German)

Dr Elisabeth F. Müller

• Research interests: the interplay of company strategy and inter-firm networks.
• Visiting Scholar at the Wharton School of Business, University of Pennsylvania (August 2015 – January 2016).
Dr Bastian Rake

- Research interests: innovation in the bio-pharmaceutical industry, collaboration and innovation networks, internationalisation of science and R&D.
- Best Reviewer Award 2015 of the Academy of Management’s Technology and Innovation Management (TIM) Division.

Davide Sala, Ph.D.

- Research interests: International Trade and Labour Market Outcomes, International Migration, Regional Integration.

Dr Josef Schosser

- Research interests: arbitrage-theoretical valuation, company valuation and taxation, pricing in incomplete markets, multi-attributive decision theory, investment decisions in delegation settings.
Dr Joachim Schnurbus

- Research interests: estimation and forecasting for (nonlinear) time series and panel data models, cross-section dependence in panel data models, semi- and nonparametric estimation methods, simulation-based statistical methods, statistical programming in R.

Dr Manuel Schubert

- Research interests: Economics, Experimental Economics, Game Theory, Conflict and Development Economics.
Doctoral Students

Some 90 doctoral students are currently enrolled at our faculty. During the academic year 2014–15, seven doctoral theses were successfully completed.

The faculty offers a structured doctoral programme. Complementary events include brown bag seminars, colloquia for doctoral candidates and seminars on research methods.

We encourage our doctoral students to submit their research to German and international conferences and attend these if accepted. We also encourage our early career researchers to publish their academic output in world-class journals with a suitable peer-review process.

Major Doctoral Thesis Awards

*Helmut Schmalen Thesis Award*

**Dr Nadine Amende** (Supervisor: Professor Franz Lehner)
*Nutzenmessung der geografischen Informationsvisualisierung in Verbindung mit der Informationssuche* (in German)

**Dr Matthias Eickholt** (Supervisor: Professor Oliver Entrop)
*Three Essays on Individual Investors’ Early Exercise Behavior in the Fixed-Income Market*

*Thesis Award of Sparda-Bank Ostbayern eG*

**Dr Eva Anderl** (Supervisor: Professor Jan H. Schumann)
*Three Essays on Analyzing and Managing Online Consumer Behavior*

*Kulturpreis Bayern AG Thesis Award*

**Dr Matthias Eickholt** (Supervisor: Professor Oliver Entrop)
*Three Essays on Individual Investors’ Early Exercise Behavior in the Fixed-Income Market*

*2015 EMAC McKinsey Marketing Thesis Award*

**Dr Eva Anderl** (Supervisor: Professor Jan H. Schumann)
*Mapping the customer journey: a graph-based framework for online attribution modeling*
Research Institutes

CenTouris, the Centre for Market-oriented Research in Tourism

CenTouris is a research institute for tourism-related research projects. It supports companies and public-sector entities operating in the tourism sector in the development and evaluation of tourism-focused strategy concepts and marketing initiatives. One example of a long-standing successful partnership with Bavarian regions and companies is ‘Tourismusbarometer Bayern’ (the Bavarian Tourism Barometer).

Centre for Market Research

The Centre for Market Research carries out contract market research for private and public-sector partners. It is involved in large-scale research projects of the University of Passau, such as the BeEmobil and PREMIUM projects. The institute has its own staff of interviewers and uses statistical methods to carry out comprehensive market research projects. Finally, the institute offers bespoke consulting services.

PAULA Experimental Laboratory

The PAULA Experimental Laboratory is used by researchers of the Faculty of Business Administration and Economics to examine individuals’ economic decision-making. The laboratory provides both the technology and a large number of test persons. Students and non-students are encouraged to participate in PAULA surveys.

Institute of Private Financial Planning (ifp)

The Institute of Private Financial Planning (ifp) is a centre of excellence for financial planning and consultancy for private households. Its research output is concerned with developing business processes and instruments to improve financial planning and financial advice for customers. Moreover, ifp is concerned with needs-based financial advice for private households.
International Research Network

International Centre for Economics and Business Studies (ICEBS)

The International Centre for Economics and Business Studies (ICEBS) provides targeted support for internationalising the research output of the Faculty of Business Administration and Economics. ICEBS helps international visiting scholars with their research projects and teaching assignments while at the University of Passau. ICEBS has three key aims: to promote collaboration with internationally renowned academics from abroad, to facilitate world-class research projects and to boost the potential of early career researchers by exposing them to new concepts and research methods.

Visiting Researchers in 2014–15

<table>
<thead>
<tr>
<th>Month</th>
<th>Name</th>
<th>Institution</th>
</tr>
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<tbody>
<tr>
<td>Sep – Oct 2014</td>
<td>Professor Henry Sauermann, Ph.D.</td>
<td>Georgia Tech NBER, Atlanta, USA</td>
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<tr>
<td>September 2014</td>
<td>Dr Mark Daniel Wickham</td>
<td>University of Tasmania, Australia</td>
</tr>
<tr>
<td>April 2015</td>
<td>Professor Jerry Thursby, Ph.D.</td>
<td>Georgia Tech NBER, Atlanta, USA</td>
</tr>
<tr>
<td>May 2015</td>
<td>Professor Rosemarie Nagel,</td>
<td>Universitat Pompeu Fabra, Barcelona, Spain</td>
</tr>
<tr>
<td>May 2015</td>
<td>Professor Martin Mende, Ph.D. and Professor Maura Scott, Ph.D., Florida State University, USA</td>
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<tr>
<td>May – July 2015</td>
<td>Professor Chandrasekharan Rajendran, Ph.D., IIT Madras, India (Alexander von Humboldt Fellow)</td>
<td></td>
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<tr>
<td>May – June 2015</td>
<td>Professor Jukka Heikkilä,</td>
<td>University of Turku, Finland</td>
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<tr>
<td>May – June 2015</td>
<td>Professor Saji Mathew,</td>
<td>IIT Madras, India</td>
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<tr>
<td>May – June 2015</td>
<td>Professor L. Prakash Sai,</td>
<td>IIT Madras, India</td>
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<tr>
<td>June 2015</td>
<td>Dr Patrizia Kokot,</td>
<td>Henley Business School, London, UK</td>
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<tr>
<td>June 2015</td>
<td>Assistant Professor Bernhard Ganglmair</td>
<td>University of Texas at Dallas, USA</td>
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<tr>
<td>June 2015</td>
<td>Professor Wayne D. Hoyer,</td>
<td>University of Texas at Austin, USA</td>
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<tr>
<td>June – July 2015</td>
<td>Professor L. S. Ganesh</td>
<td>IIT Madras, India</td>
</tr>
<tr>
<td>June – July 2015</td>
<td>Andrew Adrian Yu Pua</td>
<td>Universiteit van Amsterdam, Netherlands</td>
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<tr>
<td>July 2015</td>
<td>Dr Kannan Thuraisamy</td>
<td>Deakin University Burwood, Melbourne, Australia</td>
</tr>
<tr>
<td>September 2015</td>
<td>Professor Theresa Cho,</td>
<td>Seoul National University, South Korea</td>
</tr>
</tbody>
</table>
Publications

Journal Articles

Forthcoming


Published


Grottke, M., Wildner, S., Höschele, D. (2015), Wege zu einer normenbasierten Systematisierung der Lageberichtspolitik und erste Schritte zur Nutzung dieser für eine Lageberichtsanalyse, Betriebswirtschaftliche Forschung und Praxis 67, 1, 47-68. (in German)

Haupt, H., Lösel, F., Stemmler, M. (2014), Quantile regression analysis and other alternatives to ordinary least squares regression: A methodological comparison on corporal punishment, Methodology, 10, 3, 81-91.


Kinater, H., Oppolzer, L., Wagner, N. (2015), Determinanten der Credit Spread Veränderungen von deutschen Mittelstandsanleihen, Credit and Capital Markets, 48, 1, 121-147. (in German)


Komor, M., Schumann, J. H. (2015), Zróźnicowania kulturowe między Polską a Niemcami według wymiarów kultury Hofstede, Gospodarka Narodowa, 1, 275, 83-102. (in Polish)


Edited Volumes and Books


Farbauer, O., Kröll, A. (2014), Standorttheorien, Regional- und Stadtökonomik in Theorie und Praxis, 2nd ed., Wiesbaden. (in German)


Book Chapters, Conference Proceedings and Other Publications

Forthcoming


Published
Haupt, H., Schnurbus, J. (2014), Glättung diskreter Kovariablen bei multipler Regression, WISU, 8-9/14, 1067-1073 (in German).