

School of Business, Economics and Information Systems at the University of Passau

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Research Profile 2016-18

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Foreword

Dear reader,

This report aims to provide an insight into the research currently undertaken at the School of Business, Economics and Information Systems of the University of Passau. In terms of basic and applied research, our research activities are strongly aligned with innovation, change and societal relevance.

The members of our faculty conduct research on the frontiers of knowledge. Our research findings are regularly published in prestigious journals and presented at international workshops and conferences and facilitate evidence-based policymaking and business decisions

As a matter of course, our faculty members are engaged in a continuous exchange of knowledge with their peers and organise or participate in research seminars and colloquiums to maintain the excellent standing and impact of their academic work; other activities include brown-bag seminars, seminars with renowned visiting scholars as well as colloquiums and seminars for early career researchers. Moreover, all faculty members are active participants in leading academic networks both at home and abroad.

All faculty members are fully committed to ensuring that our students – the future generations of academics – receive the best education possible by providing sustainable research-led teaching in an environment of academic freedom.

Many of our faculty members sit on leading editorial boards and chair academic committees of various types. Our faculty members have successfully applied for competitive external funds from various institutions, including the German Research Foundation (DFG), the German Federal Ministry of Education and Research and the World Bank.

These research activities allow the School of Business, Economics and Information Systems to forge ahead and contribute to shaping the development path of business and society.

Franz Lehner
Dean of the School of Business, Economics and Information Systems



The School at a Glance

A young, innovative and dynamic faculty

- 20 full professors, 1 junior professor and 2 honorary professors
- More than 90 assistant professors, senior lecturers, postdoctoral researchers and doctoral students
- An excellent research environment and publications in leading international research journals

Research and teaching in an international environment

- International Centre for Economics and Business Studies (ICEBS) and a global network of international research partners
- About 60 exchange programmes with partner universities throughout the world
- Double degree programmes at the master's level with Corvinus University Budapest (Hungary) and the University of Turku (Finland); joint doctoral programme with the Indian Institute of Technology (IIT) Madras, Chennai (India)
- International guest speakers are a fixture in our doctoral programmes
- International lectures and seminars in co-operation with universities worldwide

The School at a Glance

Highly committed lecturers and innovative teaching methods

- Degree programmes and current enrolment figures*:

B.Sc. Business Administration and Economics	1,141
B.Sc. Information Systems	238
M.Sc. Business Administration	442
M.Sc. Information Systems	68
M.A. International Economics and Business	43

- Excellent scores for student satisfaction and success rates:
 - Top ranking positions in terms of student satisfaction and study conditions in the 2017 CHE ranking**
 - 72% of our students stated that they are satisfied or very satisfied with their programme*** (German average: 60%)
 - 74% of our graduates are satisfied or very satisfied with their studies****
 - 65% of our master's graduates are offered open-ended employment contracts****

Corporate relations and entrepreneurial spirit

- Excellent reputation among human resources managers
- Strong practical orientation and many corporate partners
- Research-projects with corporate partners (e.g. Center for Digital Business Transformation)
- Launch of a specialized programme and Honours Degree in Digital Technology and Entrepreneurship
- Start-up support for entrepreneurial students (e.g. INN.KUBATOR Passau and Start-up advice)

* in winter semester 2017-18 ** CHE ranking 2017 ***Study Quality Monitor 2016 **** Graduate survey 2014



Mission Statement

We are a young, particularly innovative and dynamic business and economics school that enjoys an excellent reputation in the German-speaking world as well as on an international level. We put significant effort into raising our visibility in Europe and abroad as a school dedicated to excellence in both teaching and research, as well as to further strengthen our renown. Economic and societal relevance, a focus on innovation and an interdisciplinary approach are the cornerstones of our research activities, which comprise basic and applied research and knowledge transfer and abroad as a business school dedicated to excellence in both teaching and research, as comprise both basic and applied research.

An optimal environment for research

We pool our resources in the focus areas Accounting, Finance and Taxation (AFT), Economics (ECON), Management, Innovation, Marketing (MIM), Information Systems (WINF) and Quantitative Methods (QM) to create an optimal research environment. We have outstanding competences in these areas and cooperate with renowned national and international research partners. We initiate and actively participate in interdisciplinary and faculty spanning projects at the University of Passau. Our school is open to interested and motivated researchers from all over the world. Our research output is primarily documented by publications in leading peer-reviewed journals as well as talks at prestigious conferences. High-calibre appointments are an important instrument with which we ensure the constant excellence of research carried out within the school. In all this, we are fully committed to diversity and gender equality.

Imparting competences

We impart our students the competences that allow them to act proactively and responsibly in a complex and competitive environment. Based on a solid theoretical foundation, our students learn how to actively shape the digital transformation. We support our students in developing analytical and creative skills and encourage them in business creation initiatives or their start in a management career in business and society. Apart from an economically oriented attitude, we promote students' international orientation and impart intercultural understanding and the importance of fair play and reciprocity. This goes along with raising awareness for sustainability and the long-term economic, social and ecological impacts of their actions. The culture of the school is characterized by respect, appreciation and mutual support. The school supports the overarching objectives of the University, with the networked society and digitalization being the leading themes. Our students have strong analytical and creative skills, and put their best effort into their studies.

Research Faculty

Accounting, Finance and Taxation (AFT) area

Professor Markus Diller
Chair of Tax Management

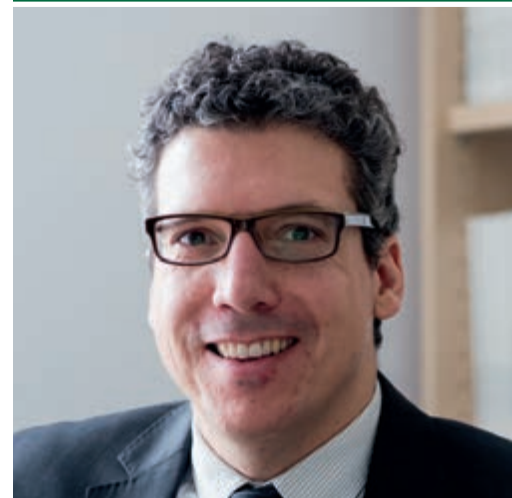
The chair continued to work on classic (analytical and empirical) tax research projects in the areas of transfer pricing, tax avoidance and real estate taxes. The chair further engaged in new, promising research fields in the area of digitalization. Here, in collaboration with the Munich Chamber of Tax Advisors (Steuerberaterkammer München) a survey has been conducted in order to determine the digital maturity index of tax advisers. The results seem to be very promising. In September a meeting with representatives of Datev AG took place in Passau in order to figure out potential areas of cooperation in the field of (tax) chat bots and blockchain technology.

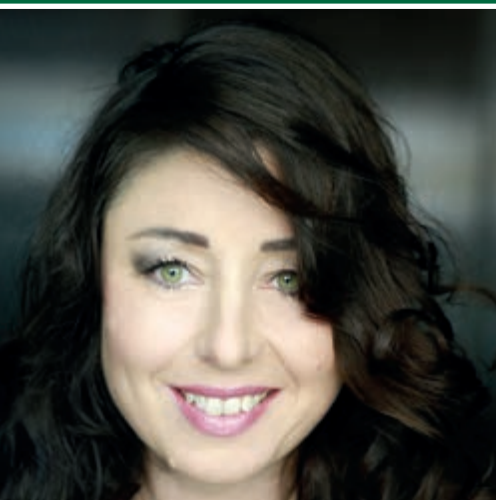
- Diller, M., Kortebusch, P., Schneider, G., Sureth-Sloane, C. (2017), *Boon or Bane? Advance Tax Rulings as a Measure to Mitigate Tax Uncertainty and Foster Investment*, European Accounting Review, 26, 3, 441-468.
- Diller, M., Späth, T., Lorenz, J., Schwarz, H.-G. (2017), *The Preferential Treatment of Business Assets in German Inheritance Tax Law – An Economic Analysis*, submitted to the Journal of Business Economics.
- Presentations at the 40. Annual Congress of the European Accounting Association in Valencia.

Professor Oliver Entrop
Chair of Banking and Finance

We continued to work on research projects in the areas of financial engineering, the market microstructure of financial innovations, investors' behaviour in early redemption rights, firms' usage of derivatives, and innovative markets for trading mutual funds. We also established new research projects on the foreign exchange sensitivity of non-financial firms and multi-period regret theory.

- Entrop, O., von La Hausse, L., Wilkens, M. (2017), *Looking beyond Average Interest Rate Risk: Determinants of High Exposures*, Quarterly Review of Economics and Finance, 63, 204-218.
- Swiss Derivative Research Award 2017 for Dr Stefanie Baller for the doctoral thesis *Three Essays on Individual Investors' and Issuers' Behavior in the Market for Speculative Exchange-Traded Retail Products*.
- Member of the Editorial Board of the *Review of Managerial Science*.





Professor Manuela Möller
Chair of Accounting and Auditing

In several research projects the chair examined the economic roles of financial accounting, corporate governance and auditing regulation issues. The research projects can be classified into three areas: (1) financial accounting topics, including international financial accounting; (2) the role of auditors, enforcement and corporate governance issues and their interplay with financial reporting; and (3) the role of these determinants and their consequences for capital market participants and decision-makers.

- Weinzierl, R., Risse, M., Möller, M. (2016), *Die Vorratsbewertung im Kontext der internationalen Rechnungslegung sowie des Handels- und Steuerrechts – Vergleich der Rechnungslegungssysteme*, *Unternehmensteuern und Bilanzen (StuB)*, 17, 5, 172-177. (in German)
- Frey, L., Möller, M. (2015), *Der Zusammenhang zwischen „book-tax differences“ und Bilanzpolitik zum Erreichen eines positiven Jahresergebnisses*, *Die Unternehmung – Swiss Journal of Business Research and Practice*, 69, 4, 468-502. (in German)
- Möller, M., Frey, L. (2016), *Personelle, unternehmensübergreifende Verflechtungen des Aufsichtsrats und deren Einfluss auf die Bilanzpolitik*, in: Beyer, M., Heyd, R. (Eds.), *Corporate Governance in der Finanzwirtschaft*, Berlin, 97-117. (in German)

Professor Robert Obermaier
Chair of Accounting and Control

Main areas of research and teaching: Digital Business Transformation, Accounting and Control, firm valuation and value-based management, operations management, cost controlling, corporate planning and decision theory.

- Obermaier, R. (Ed.) (2017), *Industrie 4.0 als unternehmerische Gestaltungsaufgabe – Betriebswirtschaftliche, technische und rechtliche Herausforderungen*, 2. Edition, Wiesbaden. (in German)
- Member and Speaker of the Center for Digital Business Transformation (C4DBT).
- Best Scientific Paper Award of the Journal *Controlling*.



Professor Niklas Wagner
Chair of Finance and Financial Control

The chair maintains contacts to distinguished international universities to exchange expertise and stays in contact with international scholars to discuss joint topics. Within the research partnerships research projects in the areas of financial markets, asset pricing, asset management are conducted.

- Editor of *Studies in Economics and Finance*, Associate Editor for *Economic Modelling*, *Emerging Markets Review*, *Finance Research Letters*, *International Review of Financial Analysis*, *Journal of International Financial Markets, Institutions and Money*.
- 7th AFML Conference in Budapest, Hungary (November 2016).
- Habilitation Degree / Venia legend for Dr Axel Buchner (December 2016).
- International Symposium on Environment Energy & Finance Issues in Paris, France (May 2017).



Economics (ECON) area

Professor Stefan Bauernschuster
Chair of Public Economics

Together with his co-authors, Stefan Bauernschuster analysed the impact of public transit strikes on traffic, road safety, air pollution and health in five major German cities. The American Economic Association featured this project with a video. Moreover, Stefan Bauernschuster had a research stay at the Institute for Fiscal Studies (IFS) in London and was engaged in policy consulting for the Federal Ministry for Economic Affairs and the Federal Ministry for Family Affairs.

- Bauernschuster, S., Hener, T., Rainer, H. (2017), *When Labor Disputes Bring Cities to a Standstill: The Impact of Public Transit Strikes on Traffic, Accidents, Air Pollution and Health*, American Economic Journal: Economic Policy, 9, 1, 1-37.
- Video on the research project produced by the American Economic Association: <https://www.aeaweb.org/research/public-transit-strike-health-impact>
- Germany 2017 – A Study of Peoples' Attitudes and Behavior in Unified Germany, commissioned by the Federal Ministry for Economic Affairs and Energy, joint project with ifo Institute, Munich.

Professor Johann Graf Lambsdorff
Chair of Economic Theory

The chair takes a behavioural and experimental approach to economic theory. Topics focus on ethics, corruption, macroeconomics and monetary economics. With classEx the chair provides a globally used service for running experiments in lectures and in the field. Latest research relates to the design of anti-corruption systems, an experiment on the European Monetary Union, tax evasion and experimental asset markets.

- Grundmann, S., Lambsdorff, J. G. (2017), *How income and tax rates provoke cheating – An experimental investigation of tax morale*, Journal of Economic Psychology, 63, 27-42.
- Giamattei, M., Lambsdorff, J. G., Werner, K. (2017), *How Fragile is Conditional Cooperation? A Field Experiment with Smartphones during the 2014 Soccer World Cup*, Journal of Behavioral Decision Making, 30, 2, 492-501.
- Giamattei, M., Lambsdorff, J. G. (2015), *Emotion Balancing the Current Account: Experimental Evidence on Underconsumption*, Experimental Economics, 18, 4, 670-696.

Professor Michael Grimm
Chair of Development Economics
Vice Dean

The chair engages in research to solve development problems in low and middle income countries. Ongoing projects include evaluations of off-grid solutions to provide access to electricity to rural households in Rwanda, a public works program in Malawi and the distribution of eye-glasses in Burkina Faso. Other recent projects address interventions to increase the asset base of poor households in India and the investigation of crime as a potential obstacle to business ownership in South Africa.

The chair has initiated jointly with colleagues from the Faculty of Humanities the Master programme Development Studies which caters students from more than 30 different countries.

- Gehrke, E., Grimm, M. (2016), *Do cows have negative returns? The evidence revisited*, Economic Development and Cultural Change, forthcoming.
- Grimm, M., Munyehirwe, A., Peters, J., Sievert, M. (2017), *A First Step up the Energy Ladder? Households' benefits from low cost solar kits in rural Rwanda*, World Bank Economic Review, 31, 631-649.
- Grabbrucker, K., Grimm, M. (2017), *A First Step up the Energy Ladder? Does crime deter South Africans from self-employment?* Journal of Comparative Economics, forthcoming.

Professor Sebastian Krautheim
Chair of International Economics

The focus of our research is in the field of international trade, broadly interpreted as the “microeconomics of globalisation”. This includes determinants of international trade flows, the interaction of international trade and labor markets, international tax competition, determinants of foreign direct investment as well as the international organisation of production when firms can produce in different regulatory environments and face the risk of consumer boycotts in response to ‘unethical’ practices along their value chain.

- Prof. Krautheim joined the CESifo research network as a research fellow and was appointed as a representative of the German Academic Exchange Service (DAAD) in the selection committee of the European University Institute in Florence.
- Krautheim, S., Schmidt-Eisenlohr, T. (2016), *Wages and International Tax Competition*, Review of International Economics, 24, 5, 893-923.
- Sala, D., Choquette, E., Rask, M., Schröder, P. (2017), *Born Globals: Is There Fire Behind the Smoke?* International Business Review, 26, 3, 448-460.



Professor Jörg Peters
Chair of Development Economics

Prof. Peters has been appointed as an Honorary Professor at the School of Business, Economics and Information Systems of the University of Passau and is attached to the Chair of Development Economics. Prof. Peters is heading the research group “Climate Change in Developing Countries” at RWI –Leibniz Institute for Economic Research in Essen, Germany. This research group studies the effectiveness of environmental policies and infrastructure programs in the Global South. The ultimate aim is to identify interventions that simultaneously mitigate greenhouse gas emissions and increase the poor’s resilience against climate change. More specifically, current projects examine the markets for firewood saving cookstoves in Senegal and Rwanda as well as on-grid and off-grid electrification in Tanzania and Indonesia. Jörg has advised various international organizations such as the United Nations, World Bank, 3ie, FMO and GIZ.

- Lenz, L., Munyehirwe, A., Peters, J., Sievert, M. (2017), *Does Large Scale Infrastructure Investment Alleviate Poverty? Impacts of Rwanda’s Electricity Access Roll-Out Program*, *World Development*, 89, 17, 88-110.
- Peters, J., Langbein, J., Roberts, G. (2017), *Generalization in the Tropics – Development Policy, Randomized Controlled Trials, and External Validity*, *World Bank Research Observer*, forthcoming.
- Peters, J. (2017), *Infrastructure and Poverty in Sub-Saharan Africa – A Review*, *Journal of Development Studies*, 53, 3, 460-462.

Management, Innovation, Marketing (MIM) area

Professor Marina Fiedler
Chair of Management, People and Information

The chair’s research interest centers on management, people and information issues. This year the team was particularly interested in pro-environmental behavior of employees and information systems; mindful management practices; Work 4.0, Enterprise Social Networks and digital transformation and organisational change.

- Giermindl, L., Strich, F., Fiedler, M. (2017), *Why do you NOT use the Enterprise Social Network? Analyzing Non-Users’ reasons through the lens of Affordances*, *Proceedings of the International Conference on Information Systems (ICIS)*, Seoul, South Korea.
- Henkel, C., Seidler, A., Kranz, J., Fiedler, M. (2017), *How to become a Sustainability Leader? The Role of IS Affordances in Enabling and Triggering Sustainability Transformations*, *Proceedings of the International Conference on Information Systems (ICIS)*, Seoul, South Korea.
- Fiedler, M., Haruvy, E. (2016), *The effect of third party intervention in the trust game*, *Journal of Behavioral and Experimental Economics*, forthcoming.



Professor Carolin Häussler
Chair of Organisation, Technology Management and Entrepreneurship
International Center of Economics and Business Studies

The chair focuses in research and teaching on the intersection of Organisation, Technology Management and Entrepreneurship. This intersection challenges practitioners in their daily work and is a stimulating and fascinating field for researchers. Despite the dynamics and the presence of diverse approaches, it is possible to discern and trace patterns in the data. Our research objective is to help develop the field and improve our understanding of entrepreneurial individuals, organisations and institutional processes. In doing so, we co-operate closely with colleagues from German and international universities and research institutions (e.g. from universities such as the Georgia Institute of Technology or Seoul National University).

- Häussler, C., Sauermann, H. (2017), *Authorship and Contribution Disclosure*, *Science Advances*, 3, 11, 1-13.
- Rake, B. (2017), *Determinants of Pharmaceutical Innovation: The Role of Technological Opportunities Revisited*, *Journal of Evolutionary Economics*, 27, 4, 691-727.
- Häussler, C., Rake, B. (2017), *The Changing Geography of Clinical Research: A Critical Analysis of its Drivers*, *Industrial and Corporate Change*, 26, 2, 285-310.





Interim Professor Rodrigo Isidor
Chair of International Management

The chair's research activities are based on the concept of evidence-based management and aim at enabling companies to make decisions based on the best scientific empirical evidence. The research mainly focuses on the intersection between internationalisation, human resource management and entrepreneurship. The scientific works have been published in leading international journals such as the Entrepreneurship Theory & Practice, International Business Review and Journal of Vocational Behavior among others. Professor Isidor serves as an editorial board member of the International Journal of Human Resource Management.

- Schwens, C., Zapkau, F. B., Bierwerth, M., Isidor, R., Knight, G. A., Kabst, R. (2017), *International entrepreneurship: A meta-analysis on the internationalization and performance relationship*, Entrepreneurship Theory & Practice, forthcoming.
- Li, C., Isidor, R., Dau, L., Kabst, R. (2017), *The More the Merrier? Immigrant concentration and entrepreneurial activities*, Entrepreneurship Theory & Practice, forthcoming.
- Baum M., Isidor R. (2017), *The Influence of the Cultural Context on Expatriate Adjustment*, in: Bader B., Schuster T., Bader A. (Eds.), *Expatriate Management*, Palgrave Macmillan, London, 165-190.

Professor Andreas König
Chair of Technology, Innovation and Entrepreneurship

Members of the chair wrote and published several manuscripts, primarily in its key research areas: (1) organisational adaptation to discontinuous strategic and technological innovation – particularly in the context of digitalisation; (2) the impact of top executives' characteristics on organisational outcomes; and (3) the use of strategic rhetoric and its influence on constituents' perceptions of organisations. We presented our research at important conferences and we renewed partnerships with cutting-edge institutions such as PennState, Seoul National University, IMD Lausanne and the University of Georgia.

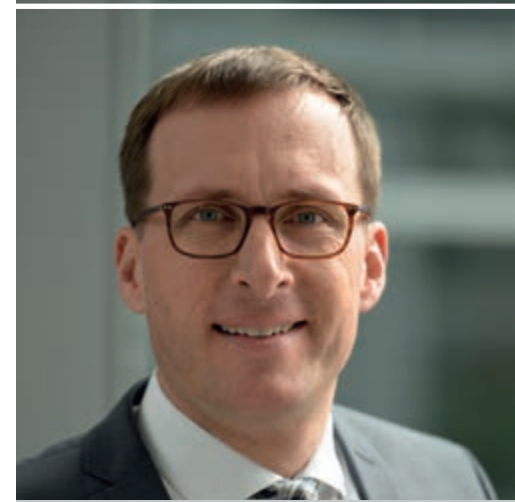
- König, A., Mammen, J., Luger, J., Fehn, A., Enders, A. (2017), *Silver Bullet or Ricochet? CEOs' Use of Metaphorical Communication and Infomediaries' Evaluations*, Academy of Management Journal, forthcoming.
- König, A., Fehn, A., Puck, J., Graf-Vlachy, L. (2017), *Primary or complex? Using Metaphors to Communicate Strategy in MNCs*, Journal of World Business, 52, 270-285.
- Best Paper Award of the SIG Strategic Management of the European Academy of Management (EURAM), Best Paper Award of the Track Behavioral Strategy, and recognition for being one of three runners-up for the EURAM 2017 Best Paper Award for Incumbents' Sensemaking and Responses to Institutional Challenges of the Sharing Economy.



Professor Jan Hendrik Schumann
Chair of Marketing and Innovation

The chair started working on digitisation in the B2B context and focuses here on customer integration into the development of digital service innovations and on modularisation. We also worked on issues of data sharing in B2B as well as in B2C contexts. Moreover, we did research on consumer stress in the co-production of financial services. We also continued to work on bidding strategies in search engine marketing and on service pricing. In service pricing, we worked on menu-based pricing in B2C as well as in B2B contexts.

- Anderl, E. M., Becker, I., v. Wangenheim, F., Schumann, J. H. (2016), *Mapping the customer journey: Lessons learned from graph-based online attribution modeling*, International Journal of Research in Marketing, 33, 3, 457-474.
- März, A., Schubach, S. A., Schumann, J. H. (2017), *„Why Would I Read a Mobile Review?“ Device Compatibility Perceptions and Effects on Perceived Helpfulness*, Psychology & Marketing, 34, 2, 119-137.
- Professor Schumann and Dr Eva Anderl received the Rigor and Relevance Award of the Swiss Academy of Marketing Science for their paper *Mapping the customer journey: Lessons learned from graph-based online attribution modeling*.



Professor Dirk Totzek
Chair of Marketing and Services

The chair finished two research projects on marketing for Professional Services Firms. Being part of the new Center for Digital Business Transformation, the chair started new research projects addressing the development, selling and pricing of digitally-enabled solutions. The chair has broadened its activities to international marketing topics and is currently researching export pricing as well as consumer behavior in an international context. The chair presented its work at major international conferences such as the AMA Winter Educators' Conference, QUIS and the Frontiers in Service Conference 2017.

- Luoma, J., Falk, T., Totzek, D., Tikkanen, H., Mrozek, A. (2017), *Big Splash, No Waves? Cognitive Mechanisms Driving Incumbent Firms' Responses to Low-Price Market Entry Strategies*, Strategic Management Journal, forthcoming.
- University of Tennessee Best Paper Award at the 2017 AMA Global Marketing SIG Conference, Havana, Cuba, for the paper *Organizational Aspects of Export Pricing and their Influence on Export Performance*.
- Totzek, D., Maar, D. (2016), *Professionelle Dienstleistungen: Zentrale Charakteristika und Managementherausforderungen*, in: Corsten, H., Roth, S. (Eds.), *Handbuch Dienstleistungsmanagement*, München, 461-479. (in German)



Information Systems (WINF) area

Professor Jan Krämer

Chair of Internet and Telecommunications Business

In the past year, the chair has engaged in numerous research activities on the regulation of Internet markets and online platforms, and published a research article in the top ranked Information Systems journal. The chair organized the 28th European Conference of the International Telecommunications Society at the University of Passau. Professor Krämer is currently the guest editor of two special issues in the journals Electronic Markets and Telecommunications Policy, the co-speaker of the proposed Cluster of Excellence Cyber<>Spaces, and is involved in projects for the Federal Ministry for Economic Affairs and Energy and the Center for Regulation in Europe, a Brussel's based think tank.

- Easley, R., Guo, H., Krämer, K. (2017), *From Network Neutrality to Data Neutrality: A Techno-Economic Framework and Research Agenda*, Information Systems Research, forthcoming.
- Organised the 28th European Conference of the International Telecommunications Society (ITS) at the University of Passau (www.itseurope.org/2017).
- Members of the chair participated and presented their research at several international conferences in St. Gallen (Switzerland), Crete (Greece), Maastricht (Netherlands) and Washington D.C. (USA).

Professor Franz Lehner

Chair of Information Systems
with a focus on Information and IT Service Management
Dean of the School

Information Systems is seen as interdisciplinary research discipline supporting business, public administration but also non-profit organisations in their use of IT and Information Systems (IS). The chair's research is application-oriented and mainly based on design science principles. Research activities are focused on knowledge management, IT- and IT-service management (including data management and cloud computing) and the development of mobile applications. Due to its international orientation the chair is in contact with leading IS departments in the US, India, Finland, Singapore, Hungary and other countries. A recent initiative led to the foundation of the International Association for Knowledge Management.

- Fteimi, N., Lehner, F. (2016), *Main Research Topics in Knowledge Management: A Content Analysis of ECKM Publications*, European Journal of Knowledge Management, 14, 1, 5-17.
- Baumgärtner, T., Lehner, F. (2017), Using the LIDO Exchange Format to create an Easy Access Web Interface to generate Input for a Database implementing the CIDOC CRM, in: MW 2017, Museum and the Web, Cleveland, Ohio.
- Karunagaran, S., Matthew, S., Lehner, F. (2017), *Differential Cloud Adoption: A Comparative Case Study of Large Enterprises and SME's in Germany*, Information Systems Frontiers, forthcoming.

Professor Michael Scholz

Assistant Professor for Information Systems

Professor Scholz and his team investigate algorithms that can be used in e-commerce applications in order to support customers in their purchase decision processes and online retailers to optimize their purchasing strategies. In a joint project with Professor Oliver Hinz (University of Frankfurt), shopping 24 GmbH and into-e GmbH, Professor Scholz has developed and empirically tested a novel algorithm for automatically generating keywords for sponsored search advertising campaigns. This algorithm is currently in use at various online stores managed by the Otto Group. In 2017, Professor Scholz also worked as a guest professor at the University of Innsbruck.

- Winner of the Wissenschaftspreis 2017 in the category Cooperation Projects (together with Professor Oliver Hinz, shopping24 GmbH and into-e GmbH).
- Scholz, M., Pfeiffer, J., Rothlauf, F. (2017), *Using PageRank for Non-Personalized Default Rankings in Dynamic Markets*, European Journal of Operational Research, 260, 388-401.
- Scholz, M., Dorner, V., Schryen, G., Benlian, A. (2017), *A configuration-based recommender system for supporting e-commerce decisions*, European Journal of Operational Research, 259, 205-215.

Professor Thomas Widjaja

Chair of Business Information Systems

The chair of Business Information Systems focusses on three intertwined research areas: A) IT Architecture Management, B) Data-based Business Models and Privacy, and C) Software Industry and Digital Services. In our research projects, we cooperate closely with colleagues from German and international universities (like the IESE Business School in Barcelona and the University of British Columbia in Vancouver).

- Guest Editor of *HMD Praxis der Wirtschaftsinformatik: IT-Management und IT-Strategie*, 54, Wiesbaden. (in German)
- Engelbrecht, A., Gerlach, J., Widjaja, T., Buxmann, P. (2017), *The Nature of Enterprise-Service-Fit in the Context of Digital Services*, Proceedings of the International Conference on Information Systems (ICIS), Seoul, South Korea.
- Becker, M., Matt, C., Widjaja, T., Hess, T. (2017), *Understanding Privacy Risk Perceptions of Consumer Health Wearables, An Empirical Taxonomy*, Proceedings of the International Conference on Information Systems (ICIS), Seoul, South Korea.

Senior Lecturers

Professor Hans Ziegler

Chair of Production, Operations and Logistics Management

The main research areas of the chair have been the development and analysis of heuristic algorithms for solving scheduling problems, for inventory management in supply chains, for the tool switching problem and for the hazardous materials transportation problem. The chair was deepening his long-standing research partnership with the Department of Management Studies of the Indian Institute of Technology (IIT) Madras, Chennai, India.

- Nivethitha, S., Kamalanabhan, T.J., Lata, D., Ziegler, H. (2017), *Impact of human resource management practices on employee turnover intentions: moderating role of psychological contract breach*, Journal of Indian Business Research, 9, 212-228.
- Rajkanth, R., Rajendran, C., Ziegler, H. (2017), *Heuristics to minimize the completion time variance of jobs on a single machine and on identical parallel machines*, International Journal of Advanced Manufacturing Technology, 88, 1923-1936.
- John, K., Rajeswari, S., Rajendran, C., Ziegler, H. (2017), *A study on backorder clearing mechanism for divergent supply chains operating with (R, S) order policy*, Mathirajan, M. et al. (Eds.) Analytics in Operations / Supply Chain Management, New Delhi, India, 588-598.

Quantitative Methods area

Professor Harry Haupt

Chair of Statistics

Vice President of the University

The chair's current research focuses on flexible semi- and nonparametric regression methods. Our work encompasses the whole range of theoretical and applied research in this field: (i) Mathematical theory using approximation methods to analyse the asymptotic properties of statistical functionals, (ii) computational statistics developing algorithms and simulations to implement such functionals and study their small sample properties, and (iii) data analysis using the insights and tools from theory and computation to draw useful inferences from real world applications.

- Haupt H., Schnurbus J., Semmler, W. (2017), *Estimation of grouped, time-varying convergence in economic growth*, Econometrics and Statistics, forthcoming.
- Schnurbus J., Haupt H., Meier, V. (2017), *Economic transition and growth - A replication*, Journal of Applied Econometrics, 32, 1039-1042.
- Chairmen of the committee *Statistical Theory and Methodology* of the German Statistical Association (DStatG), Associate Editor *AStA – Advances in Statistical Analysis*, Springer, and Vice President for Research and the Advancement of Early Career Researchers.

Dr Hans Achatz, Information Systems

The main focus of the Information Systems Teaching Unit is on delivering lectures in the bachelor's programmes B.Sc. Information Systems and B.Sc. Business Administration and Economics. The Teaching Unit also gives lectures in the master's programmes M.Sc. Information Systems and M.Sc. Business Administration. Programme advice is dispensed to bachelor's and master's students in the field of Information Systems.

- Bachelor's and master's theses are supervised in co-operation with industrial partners.
- German OR Society General Meeting, Berlin, 1 September 2017.
- Conference Participation: International Conference on Operations Research – Decision Analytics for the Digital Economy, Berlin, 6-9 September 2017.

Dr Oliver Farhauer, Economics

- Research interests: Regional and Urban Economics; Labour Economics.

Gerhard Hopf, Didactics of Business and Economics

We are engaged in teacher training in the subject Business and Economics for three different types of secondary schools, whereby three different qualifications can be received: the First State Examination in Bavaria, the Bachelor of Education and the Master of Education. Teacher training students are given the necessary didactic competences to support others in their learning processes in business, economics and law as well as in vocational orientation. Elements of lifelong learning and their cognitive, meta-cognitive and social issues are also contained.

Professor Gertrud Moosmüller, Statistics

Women's Representative of the University

Postdoctoral Researchers

Dr Axel Buchner

- Research interests: Alternative Assets, Private Equity, Venture Capital, Asset Pricing, Option Pricing, Portfolio Management, Risk Management.
- Buchner, A., Mohamed, A., Schwienbacher, A. (2017), *Diversification, risk, and returns in venture capital*, Journal of Business Venturing, forthcoming.
- Buchner, A., Wagner, N. (2017), *Rewarding risk-taking or skill? The case of private equity fund managers*, Journal of Banking and Finance, 40, 14-32.
- Buchner, A. (2017), *Risk management for private equity funds*, Journal of Risk, 19, 6, 1-32.

Dr Marina Dodlova

- Research interests: political economy of social policy and redistribution, joint dynamics of social policy and political violence, public economics, development and institutions.
- Dodlova, M., Giolbas, A. (2017), *Regime type, inequality, and redistributive transfers in developing countries*, UNU-WIDER Working paper 2017/30.
- Research project Terrorism, Radicalization and Government Policy in MENA funded by the French National Research Agency (in cooperation with Aix-Marseille School of Economics, University of Göttingen, Oxford University and University of Cairo).
- Contributions at the UNU-WIDER Symposium on Public Economics for Development in Mozambique and at the SIOE Congress at Columbia University, USA.

Dr Andrea Fürst-Graßl

- Research interests: Implementing an holistic view on the Enhancement of IT-Capabilities including the four Dimensions Strategy, Technology, Project Management and Human Resources.
- Current project: How does the Perception of a Firm's IT-Capability influence high-skilled Employees' Intention to Apply?
- Supervision of various Bachelor and Master theses in this context (partly in cooperation with regional and international business partners).

Dr Nora Fteimi

- Research interests: (big) data analytics and knowledge management as main research interest particularly with a focus on subtopics dealing with text mining and text analytics as well as with privacy-related issues in this context.
- Fteimi, N., Cai, J., Basten, D. (2017), *A Taxonomy of Information System Projects' Knowledge Sharing Mechanisms*, Communications of the Association for Information Systems (CAIS), forthcoming.
- Fteimi, N., Lehner, F. (2016), *Main Research Topics in Knowledge Management: A Content Analysis of ECKM Publications*, Electronic Journal of Knowledge Management, 14, 1, 5-17.

Dr Marcus Giamattei

- Research interests: Experimental and Behavioural Economics as main research interest with a focus on Experimental Macroeconomics and Experimental Ethics and Corruption. In the growing field of Experimental Macro, he focuses on bounded rationality and limited reasoning as an important driver of macro economic behaviour. Development of the classEx software, a tool for interactive classroom experiments with mobile devices.
- classEx@school: project sponsored by the Joachim Herz Stiftung to enhance economic teaching in school with experiments.
- Lambsdorff, J. G., Giamattei, M., Werner, K. (2017), *How Fragile Is Conditional Cooperation? A Field Experiment with Smartphones during the 2014 Soccer World Cup*, Journal of Behavioral Decision Making, 30, 2, 492-501.

Dr Lorenz Graf-Vlachy

- Dr. Graf-Vlachy focuses his research on behavioral aspects of leadership and strategy. He is interested, for example, in the antecedents and consequences of top executives' cognitive and emotional processes and personality structures. Further, he studies how individuals behave in digital contexts.
- Graf-Vlachy, L. (2017), *Like student like manager? Using student subjects in managerial debiasing research*, Review of Managerial Science, forthcoming.
- Schöller Fellowship of the Dr. Theo and Friedl Schoeller Research Center for Business and Society.
- Visiting Associate Research Scholar at Columbia Business School.



Dr. Alexander Keller

- Research interests: Technological and business-related aspects of cloud computing, information privacy concerns of cloud service users, blockchain adoption in organizational contexts and data analytics.
- Responsible for SAP University Alliance (SAP-related courses and TERP10 certification).
- Visiting research fellow at IIT Madras Department of Management Studies.
- Keller, A. (2017), *How to Gauge the Relevance of Codes in Qualitative Data Analysis? - A Technique Based on Information Retrieval*, *Wirtschaftsinformatik* 2017, 1096–1110.



Dr Harald Kinader

- Research interests: Asset Pricing, Energy Economics, Risk Management, Quantitative Easing.
- Kinader, H., Wagner, N. (2017), *Quantitative Easing and the Pricing of EMU Sovereign Debt*, *Quarterly Review of Economics and Finance*, forthcoming.
- Batten, J. A., Kinader, H., Szilagyi, P., Wagner, N. (2017), *Can Stock Market Investors Hedge Energy Risk? Evidence from Asia*, *Energy Economics*, forthcoming.



Dr Elisabeth F. Müller

- Research interests: governance, networks and business models of small and medium-sized enterprises and family firms.
- Teaching Excellence Award 2016, awarded by the University of Passau.
- Zondag, M. M., Mueller, E. F., Ferrin, B. G. (2017), *The application of value nets in food supply chains: A multiple case study*, *Scandinavian Journal of Management*, forthcoming.
- Mueller, E. F., Jungwirth, C. (2016), *What drives the effectiveness of industrial clusters? Exploring the impact of contextual, structural, and functioning determinants*, *Entrepreneurship & Regional Development*, 28, 5-6, 424-447.

Dr Asankha Pallegedara

- Dr. Asankha Pallegedara is an Alexander-von-Humboldt fellow at the Chair of Development Economics. His research interests are: Development economics with a focus on problems related to education, health, industry and food.
- Pallegedara, A., Grimm, M. (2017), *Demand for private healthcare in a universal public healthcare system: empirical evidence from Sri Lanka*, *Health Policy and Planning*, 32, 9, 1267-1284.
- Pallegedara, A. (2017), *Factors affecting SMEs' access to bank finance: an evidence from Sri Lanka*, *International Journal of Economics and Business Research*, 13, 1, 30-42.
- Pallegedara, A., Mottaleb, K. A. (2017), *Patterns and Determinants of Private Tutoring: The Case of Bangladesh Households*, *International Journal of Educational Development*, forthcoming.



Dr Davide Sala

- Current research projects: Trading Firms and Expertise - workforce diversity and acquisition of market expertise.
- Sala, D., Parrotta, P., Pozzoli D. (2016), *Ethnic Diversity and Firms' Export Behavior*, *European Economic Review*, 89, 248-263.
- Sala, D., Choquette, E., Rask, M., Schröder, P. (2017), *Born Globals: Is There Fire Behind the Smoke?* *International Business Review*, 26, 3, 448-460.



Dr Joachim Schnurbus

- Research interests: estimation and forecasting for (nonlinear) time series and panel data models, cross-section dependence in panel data models, semi- and nonparametric estimation methods, simulation-based statistical methods, statistical programming in R.
- Corresponding research papers were presented at the 10th International Conference on Computational and Financial Econometrics, Seville, 2016, the 1st International Conference on Econometrics and Statistics, Hongkong, 2017 and the 11th International Conference on Computational and Financial Econometrics, London, 2017.
- Haupt, H., Schnurbus, J., Semmler, W. (2017), *Estimation of grouped, time-varying convergence in economic growth*, *Econometrics and Statistics*, forthcoming.
- Schnurbus, J., Haupt, H., Meier, V. (2017), *Economic transition and growth – A replication*, *Journal of Applied Econometrics*, 32, 1039-1042.



Doctoral Students

Dr Manuel Schubert

- Lives and works in the Middle East.
- Research interests: Behavioural, Experimental and Conflict Economics, Economics of Terrorism.
- Work in progress: Assessing the drivers of radicalization, effective mechanisms of burden sharing.
- Schubert, M., Ullrich, A. (2016), *Vertrauen in der wirtschaftswissenschaftlichen Forschung*, DIVSI Diskussionsbeitrag 08. (in German)

Dr Daniel Schnurr

- The research group was established as one of seven junior research groups in Bavaria funded by the Center Digitisation.Bavaria. The five-year research project *Data Neutrality & Open Access: Coherent Economic Policies for the Digital Economy* was selected among 82 submissions by a scientific committee of internationally distinguished experts. In April 2017, the group started its research activity on how to design rules and institutions that govern the access to (personal) data in data-driven platform markets.
- Krämer, J., Schnurr, D., Wohlfarth, M. (2017), *Winners, Losers, and Facebook: The Role of Social Logins in the Online Advertising Ecosystem*, Management Science, forthcoming.
- Conference presentations of research papers at, among others, EARIE 2016 in Lisbon, Portugal; TPRC 2016 in Arlington, USA; ITS 2017 in Passau, Germany; CRESSE 2017 in Heraklion, Greece; EARIE 2017 in Maastricht, Netherlands.

Dr Katharina Werner

- Research interests: Behavioral and Experimental Economics with a focus on Lab-in-the-field Experiments, Behavioral aspects of Conflict Resolution, Group Identities; Anti-corruption and Experimental Ethics.
- Lambsdorff, J. G., Giamattei, M., Werner, K. (2017), *How Fragile Is Conditional Cooperation? A Field Experiment with Smartphones during the 2014 Soccer World Cup*, Journal of Behavioral Decision Making, 30, 2, 492-501.
- Fritz Thyssen Stiftung grant for project Behavioral Economic Approaches to Peacebuilding and Conflict Prevention in Indonesia (of 21,500 €).
- Helmut Schmalen dissertation award.

90 doctoral students are currently enrolled at our faculty. During the academic year 2016-17, 21 theses were successfully completed.

The School of Business, Economics and Information Systems offers a structured doctoral programme. Complementary events include brown-bag seminars, colloquiums for doctoral candidates and seminars on research methods.

We encourage our doctoral students to submit their research to German and international conferences and attend these if accepted. We also encourage our early career researchers to publish their academic output in world-class journals with a suitable peer-review process.

Major Doctoral Thesis Awards

Helmut Schmalen Thesis Award 2017

Dr Marcel Allscher (Supervisor Prof. Marina Fiedler)
Essays on Individual Characteristics and Leadership in Strategic Management

Dr Matthias Bauer (Supervisor Prof. Hans Ziegler)
Containerbrückeneinsatzplanung in Seehafencontainerterminals – Entwurf und experimentelle Analyse von Lösungsverfahren für das Container Sequencing Problem

Dr Stefanie Baller (Supervisor Prof. Oliver Entrop)
Three Essays on Individual Investors' and Issuers' Behavior in the Market for Speculative Exchange Traded Retail Products

Dr Angela Fehn (Supervisor Prof. Andreas König)
The Power of Words: How Does Organizational Leader' Communication Influence Stakeholders? Exchange Traded Retail Products

Kulturpreis Bayern

Dr Angela Fehn (Supervisor Prof. Andreas König)
The Power of Words: How Does Organizational Leader' Communication Influence Stakeholders? Exchange Traded Retail Products

Swiss Derivative Award & Thesis Award of Sparkasse Passau

Dr Stefanie Baller (Supervisor Prof. Oliver Entrop)
Three Essays on Individual Investors' and Issuers' Behavior in the Market for Speculative Exchange Traded Retail Products



Research Institutes

CenTouris, the Centre for Market-oriented Research in Tourism

CenTouris is a research institute for tourism-related research projects. It supports companies and public-sector entities operating in the tourism sector in the development and evaluation of tourism-focused strategy concepts and marketing initiatives. One example of a long-standing successful partnership with Bavarian regions and companies is *Tourismusbarometer Bayern* (the Bavarian Tourism Barometer).

Centre for Market Research

The Centre for Market Research carries out contract market research for private and public-sector partners. It is involved in large-scale research projects of the University of Passau, such as the BeEmobil and PREMIUM projects. Equipped with its own staff of interviewers and using statistical methods, the institute carries out comprehensive market research projects. Moreover, the institute offers tailored consulting services.

PAULA Experimental Laboratory

The PAULA Experimental Laboratory is used by researchers of the School of Business, Economics and Information Systems to examine individuals' economic decision-making. The laboratory provides both the technology and a large number of test persons. Students and members of the public are encouraged to participate in PAULA surveys.

Institute of Private Financial Planning (ifp)

The Institute of Private Financial Planning is a centre of excellence for financial planning and consultancy for private households. Its research output is concerned with developing business processes and instruments to improve financial planning and financial advice for clients. Moreover, ifp is concerned with needs-based financial advice for private households.

International Research Network

International Centre for Economics and Business Studies (ICEBS)

The International Centre for Economics and Business Studies provides targeted support for internationalising the research output of the School of Business, Economics and Information Systems. ICEBS helps international visiting scholars with their research projects and teaching assignments while at the University of Passau. ICEBS has three key aims: promote collaboration with internationally renowned academics from abroad, facilitate world-class research projects and boost the potential of early career researchers by exposing them to new concepts and research methods.

Visiting Researchers in 2016-17

11/2016	Dr Nivethitha Santhanam, IIT Madras, India
12/2016	Professor Chandrasekharan Rajendran, IIT Madras, India
12/2016	Professor Vijayalakshmi Venkataraman, IIT Madras, India
12/2016	Professor Regina V. Frey, University of Nebraska, Lincoln
03/2017	Professor Stefan Seidel, University of Liechtenstein
04/2017	Professor Lata Dyaram, IIT Madras, India
05/2017	Dr Giampaolo Viglia, University of Portsmouth, GB
05/2017	Professor Jonathan Battan, Monash University, Melbourne, Australia
05/2017	Professor Leah Marie Omilion-Hodges, PhD, Western Michigan University
05/2017	Professor Saji K. Mathew, PhD, IIT Madras, India
05/2017	Professor Alexander Bleier, Boston College, Carroll School of Business, Newton, USA
05/2017	Professor Jennifer Osbon, University of Georgia, Athens, USA
06/2017	Professor Jan Recker, PhD, Queensland University of Technology, Australia
06/2017	Professor Christophe Muller, Aix-Marseille School of Economics, Université d'Aix-Marseille, France
06/2017	Professor Victor Gilsing, University of Antwerp, Belgium
06/2017	Professor L.S. Ganesh, IIT Madras, India
06/2017	Professor Chandrasekharan Rajendran, IIT Madras, India





International Research Network

Visiting Researchers in 2016-17

06/2017	Tiziano Bellini, PhD, Universita ‘degli Studi di Parma, Italy
06/2017	Dr Eric Rougier, University of Bordeaux, Le Groupe de Recherche en Économie Théorique et Appliquée UMR-CNRS, France
06/2017	Professor Carsten Bergenholtz, Aarhus University, Denmark
07/2017	Professor Marianne Simonsen and Professor Lars Skipper, Aarhus University, Denmark
07/2017	Professor Gerry McNamara, Michigan State University, USA
07/2017	Professor P.M. Shahabudeen, Anna University, Chennai, India
07/2017	Dr Tine Köhler, Senior Lecturer, University of Melbourne, Australia
07/2017	Professor Ingo Vogelsang, Boston University, Department of Economics, Boston, USA
09/2017	Professor Marie Thursby and Professor Jerry Thursby, Georgia Tech NBER, Atlanta, USA
09/2017	Professor Jeffrey Reuer, University of Colorado, Boulder, USA

Publications

Journal Articles

Forthcoming

Batten, J. A., Kinateder, H., Szilagyi, P., Wagner, N. (2017), Can Stock Market Investors Hedge Energy Risk? Evidence from Asia, *Energy Economics*, forthcoming.

Brenøe, A. A., Molitor, R. (2017), Birth Order and Health of Newborns, *Journal of Population Economics*, forthcoming.

Buchner, A., Mohamed, A., Schwienbacher, A. (2017), Diversification, risk, and returns in venture capital, *Journal of Business Venturing*, forthcoming.

Easley, R., Guo, H., Krämer, J. (2017), From Network Neutrality to Data Neutrality: A Techno-Economic Framework and Research Agenda, *Information Systems Research*, forthcoming.

Gehrke, E., Grimm, M. (2016), Do cows have negative returns? The evidence revisited, *Economic Development and Cultural Change*, forthcoming.

Grabrucker, K., Grimm, M. (2017), Does crime deter South Africans from self-employment? *Journal of Comparative Economics*, forthcoming.

Graf-Vlachy, L. (2017), Like student like manager? Using student subjects in managerial debiasing research, *Review of Managerial Science*, forthcoming.

Haupt, H., Schnurbus, J., Semmler, W. (2017), Estimation of grouped, time-varying convergence in economic growth, *Econometrics and Statistics*, forthcoming.

Huber, K. (2017), Changes in Parental Leave and Young Children’s Non-Cognitive Skills, *Review of Economics of the Household*, forthcoming.

Hüttel, B., Schumann, J. H., Mende, M., Scott, M., Wagner, C. (2017), How Consumers Assess Free E-Services: The Role of Benefit-Inflation and Cost-Deflation Effects. *Journal of Service Research*, forthcoming.

Karunagaran, S., Matthew, S., Lehner, F. (2017), Differential Cloud Adoption: A Comparative Case Study of Large Enterprises and SME’s in Germany, *Information Systems Frontiers*, forthcoming.

Kinateder, H., Wagner, N. (2017), Quantitative Easing and the Pricing of EMU Sovereign Debt, *Quarterly Review of Economics and Finance*, forthcoming.

König, A., Mammen, J., Luger, J., Fehn, A., Enders, A. (2017), Silver Bullet or Ricochet? CEOs’ Use of Metaphorical Communication and Infomediaries’ Evaluations, *Academy of Management Journal*, forthcoming.

Krämer, J., Wohlfarth, M. (2017), Market power, regulatory convergence, and the role of data in digital markets, *Telecommunications Policy*, forthcoming.

Krämer, J., Schnurr, D., Wohlfarth, M. (2017), Winners, Losers, and Facebook: The Role of Social Logins in the Online Advertising Ecosystem, *Management Science*, forthcoming.

Li, C., Isidor, R., Dau, L., Kabst, R. (2017), The More the Merrier? Immigrant concentration and entrepreneurial activities, *Entrepreneurship Theory & Practice*, forthcoming.

Luoma, J., Falk, T., Totzek, D., Tikkanen, H., Mrozek, A. (2017), Big Splash, No Waves? Cognitive Mechanisms Driving Incumbent Firms’ Responses to Low-Price Market Entry Strategies, *Strategic Management Journal*, forthcoming.

Moser, S., Schumann, J. H., von Wangenheim, F., Uhrich, F., Frank, F. (2017), The Effect of a Service Provider’s Competitive Market Position on Churn Among Flat-Rate Customers. *Journal of Service Research*, forthcoming.

Pallegedara, A., Mottaleb, K. A. (2017), Patterns and Determinants of Private Tutoring: The Case of Bangladesh Households, *International Journal of Educational Development*, forthcoming.

Peters, J., Langbein, J., Roberts, G. (2017), Generalization in the Tropics – Development Policy, Randomized Controlled Trials, and External Validity, *World Bank Research Observer*, forthcoming.

Schwens, C., Zapkau, F. B., Bierwerth, M., Isidor, R., Knight, G. A., Kabst, R. (2017), International entrepreneurship: A meta-analysis on the internationalization and performance relationship, *Entrepreneurship Theory & Practice*, forthcoming.

Zondag, M. M., Mueller, E. F., Ferrin, B. G. (2017), The application of value nets in food supply chains: A multiple case study, *Scandinavian Journal of Management*, forthcoming.





Published

- Anderl, E. M., Becker, I., v. Wangenheim, F., Schumann, J. H. (2016), Mapping the customer journey: Lessons learned from graph-based online attribution modeling. *International Journal of Research in Marketing*, 33, 3, 457-474.
- Bauernschuster, S., Borck, R. (2016), Formal Child Care and Family Structure. *Theory and Evidence*, CESifo Economic Studies, 62, 4, 699-724.
- Bauernschuster, S., Hener, T., Rainer, H. (2017), When Labor Disputes Bring Cities to a Standstill: The Impact of Public Transit Strikes on Traffic, Accidents, Air Pollution and Health, *American Economic Journal: Economic Policy*, 9, 1, 1-37.
- Baumgärtner, T., Lehner, F. (2017), Entwicklung mobiler Applikationen im Anwendungsbereich von Museen – Customer Experience Value Chain, *HMD: Praxis der Wirtschaftsinformatik*, 54, 5, 808-820. (in German)
- Breuer, A., Asiedu, E. (2017), Can Gender-Targeted Employment Interventions Help Enhance Community Participation? Evidence from Urban Togo, *World Development*, 96, 390-407.
- Buchner, A. (2017), Risk management for private equity funds, *Journal of Risk*, 19, 6, 1-32.
- Buchner, A. (2016), Dealing with Non-Normality when Estimating Abnormal Returns and Systematic Risk of Private Equity: A Closed-Form Solution, *Journal of International Financial Markets, Institutions & Money*, 45, 60-78.
- Buchner, A., Wagner, N. (2017), Rewarding risk-taking or skill? The case of private equity fund managers, *Journal of Banking and Finance*, 40, 14-32.
- Choquette, E., Rask, M., Sala, D., Schröder, P. (2017), Born Globals – Is there fire behind the smoke?, *International Business Review*, 26, 3, 448-460.
- Dalen, A., Krämer, J. (2017), Towards a user-centered feedback design for smart meter interfaces to support efficient energy-use choices. A design science approach, *Business & Information Systems Engineering*, 59, 5, 361-373.
- Diller, M., Kortebusch, P., Schneider, G., Sureth-Sloane, C. (2017), Boon or Bane? Advance Tax Rulings as a Measure to Mitigate Tax Uncertainty and Foster Investment, *European Accounting Review*, 26, 3, 441-468.
- Entrop, O., Baller, S. (2016), Market Makers' Optimal Price-Setting Policy for Exchange-Traded Certificates, *Journal of Banking and Finance*, 71, 206-226.
- Entrop, O., la Hausse, L. von, Wilkens, M. (2017), Looking Beyond Banks' Average Interest Rate Risk. Determinants of High Exposures, *Quarterly Review of Economics and Finance*, 63, 204-218.
- Feige, C., Ehrhart, K.-M., Krämer, J. (2017), Climate Negotiations in the Lab. A Threshold Public Goods Game with Heterogeneous Contributions Costs and Non-binding voting, *Environmental and Resource Economics*, 1-20.
- Fiedler, M., Haruvy, E. (2017), The effect of third party intervention in the trust game, *Journal of Behavioral and Experimental Economics*, 67, 65-74.
- Frey, L., Möller, M., Weinzierl, R. (2016), § 37q-WpHG-Fehlveröffentlichungen und Wechsel der Abschlussprüfungsgesellschaft, *Internationale und kapitalmarktorientierte Rechnungslegung (KoR)*, 16, 563-574. (in German)
- Fritsch, M., Haupt, H., Ng, P. T. (2016), Urban house price surfaces near a World Heritage Site. Modeling conditional price and spatial heterogeneity, *Regional Science and Urban Economics*, 60, 260-275.
- Fteimi, N., Lehner, F. (2016), Main Research Topics in Knowledge Management: A Content Analysis of ECKM Publications, *Electronic Journal of Knowledge Management*, 14, 1, 5-17.
- Gehrke, E. (2017), An Employment Guarantee as Risk Insurance? Assessing the Effects of the NREGS on Agricultural Production Decisions, *World Bank Economic Review*, 2017, 1-23.
- Grimm, M., Peters, J. (2016), Solar off-rid markets in Africa. Recent dynamics and the role of branded products, *Field Actions Science Reports*, Special Issue, 15, 160-163.
- Grimm, M., Hartwig, R., Lay, J. (2016), Does forced solidarity hamper investment in small and micro enterprises?, *Journal of Comparative Economics*, 45, 827-846.
- Grimm, M., Munyehirwe, A., Peters, J., Sievert, M. (2017), A First Step up the Energy Ladder? Households' benefits from low cost solar kits in rural Rwanda, *World Bank Economic Review*, 31, 631-649.
- Häussler, C., Rake, B. (2017), The Changing Geography of Clinical Research: A Critical Analysis of its Drivers, *Industrial and Corporate Change*, 26, 2, 285-310.
- Häussler, C., Sauermann, H. (2017), Authorship and Contribution Disclosure, *Science Advances*, 3, 11, 1-13.
- Kinateder, H., Fabich, M., Wagner, N. (2017), Domestic mergers and acquisitions in BRICS countries, *Emerging Markets Review*, 32, 190-199.

- Kinateder, H., Hofstetter, B., Wagner, N. (2017), Do liquidity variables improve out-of-sample prediction of sovereign spreads during crisis periods? *Finance Research Letters*, 21, 144-150.
- König, A., Fehn, A., Puck, J., Graf-Vlachy, L. (2017), Primary or complex? Using Metaphors to Communicate Strategy in MNCs, *Journal of World Business*, 52, 270-285.
- Krämer, J., Schnurr, D. (2016), Microeconomically Founded Information Systems Research, *Theories in Business and Information Systems Engineering*, 58, 4, 291-319.
- Krämer, J., Vogelsang, I. (2017), Co-Investments and Tacit Collusion in Regulated Network Industries. Experimental Evidence, *Review of Network Economics*, 15, 1, 35-61.
- Krauthheim, S., Schmidt-Eisenlohr, T. (2016), Wages and International Tax Competition, *Review of International Economics*, 24, 5, 893-923.
- Lambsdorff, J. G., Giamattei, M., Werner, K. (2017), How Fragile Is Conditional Cooperation? A Field Experiment with Smartphones during the 2014 Soccer World Cup, *Journal of Behavioral Decision Making*, 30, 2, 492-501.
- Lenz, L., Munyehirwe, A., Peters, J., Sievert, M. (2017), Does Large Scale Infrastructure Investment Alleviate Poverty? Impacts of Rwanda's Electricity Access Roll-Out Program, *World Development*, 89, 17, 88-110.
- März, A., Schubach, S. A., Schumann, J. H. (2017), Why Would I Read a Mobile Review? Device Compatibility Perceptions and Effects on Perceived Helpfulness. *Psychology & Marketing*, 34, 2, 119-137.
- McKenzie, D., Paffhausen, A. L. (2017), What Is Considered Development Economics? Commonalities and Differences in University Courses around the Developing World, *World Bank Economic Review*, 31, 3, 595-610.
- Mueller, E. F., Jungwirth, C. (2016), What drives the effectiveness of industrial clusters? Exploring the impact of contextual, structural, and functioning determinants, *Entrepreneurship & Regional Development*, 28, 5-6, 424-447.
- Narayan, P. K., Thuraisamy, K. S., Wagner, N. (2017), How to bond, equity and commodity cycles interact?, *Finance Research Letters*, 21, 151-156.
- Nivethitha, S., Kamalanabhan, T. J., Lata, D., Ziegler, H. (2017), Impact of human resource management practices on employee turnover intentions: moderating role of psychological contract breach, *Journal of Indian Business Research*, 9, 212-228.
- Oberhofer, W., Haupt, H. (2016), Asymptotic Theory for nonlinear quantile Regression under weak Dependence, *Economic Theory*, 32, 3, 686-713.
- Obermaier, R., Grottko, M. (2017), Controlling in einer „Industrie 4.0“ – Neue Möglichkeiten und neue Grenzen für die Steuerung von Unternehmen, *ZfbF – Schmalenbachs Zeitschrift für betriebswirtschaftliche Forschung*, 111-148. (in German)
- Obermaier, R., Grottko, M., Walter, S. (2017), Qualitätscontrolling: Mit Internet-of-Things-Technologien die Lieferantenqualität besser steuern und damit Kosten senken, *Moderne Controllinginstrumente für den Einkauf, Der Controllingberater*, 46, 137-152. (in German)
- Obermaier, R., Grottko, M., Wilke, B. (2017), Nicht-finanzielle Informationen als Indikatoren der wert- und Preisrelevanz von Digitalisierungsinnovationen – eine empirische Analyse deutscher TecDAX-Unternehmen, *BFuP – Betriebswirtschaftliche Forschung und Praxis*, 69, 3, 312-337. (in German)
- Pallegedara, A. (2017), Factors affecting SMEs' access to bank finance: an evidence from Sri Lanka, *International Journal of Economics and Business Research*, 13, 1, 30-42.
- Pallegedara, A., Grimm, M. (2017), Demand for private healthcare in a universal public healthcare system: empirical evidence from Sri Lanka, *Health Policy and Planning*, 32, 9, 1267-1284.
- Peters, J. (2017), Infrastructure and Poverty in Sub-Saharan Africa – A Review, *Journal of Development Studies*, 53, 3, 460-462.
- Rake, B. (2017), Determinants of Pharmaceutical Innovation: The Role of Technological Opportunities Revisited, *Journal of Evolutionary Economics*, 27, 4, 691-727.
- Rajkanth, R., Rajendran, C., Ziegler, H. (2017), Heuristics to minimize the completion time variance of jobs on a single machine and on identical parallel machines, *International Journal of Advanced Manufacturing Technology*, 88, 1923-1936.
- Sala, D., Parrotta, P., Pozzoli, D. (2016), Ethnic Diversity and Firms' Export Behavior, *European Economic Review*, 89, October, 248-263.
- Sala, D., Choquette, E., Rask, M., Schröder, P. (2017), Born Globals: Is There Fire Behind the Smoke?, *International Business Review*, 26, 3, 448-460.





- Scholz, M. (2016), R Package clickstream – Analyzing Clickstream Data with Markov Chains, *Journal of Statistical Software*, 74, 4, 1-17.
- Scholz, M. (2017), Estimating Demand Function Parameters of Mobile Applications, *Economics of Innovation and New Technology*, 26, 7, 621-633.
- Scholz, M., Franz, M., Hinz, O. (2017), Effects of Decision Space Information on MAUT-based Systems that Support Purchase Decision Processes, *Decision Support Systems*, 97, 43-57.
- Scholz, M., Pfeiffer, J., Rothlauf, F. (2017), Using PageRank for Non-Personalized Default Rankings in Dynamic Markets, *European Journal of Operational Research*, 260, 388-401.
- Scholz, M., Dorner, V., Schryen, G., Benlian, A. (2017), A configuration-based recommender system for supporting e-commerce decisions, *European Journal of Operational Research*, 259, 205-215.
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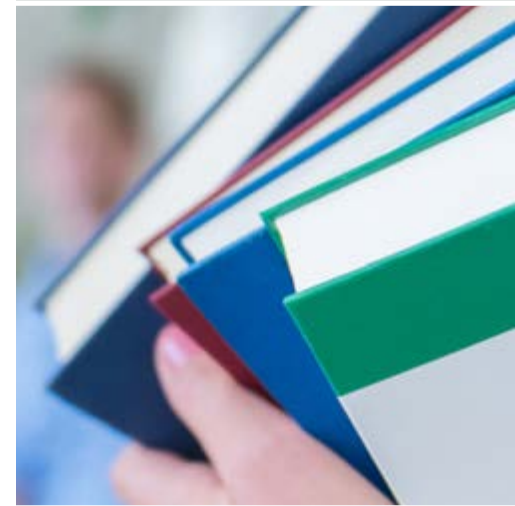
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