

Project 11

Creating content for the cultural bridge building

INSTAGRAM-Account



WE ARE PASSAU

[@wearepassau](#) • Instagram-Fotos und -Videos

- ✓ ECTS-Points
- ✓ Regular Participation in the seminar: 48559
- Interkulturelle Kommunikation und Praxis
- ✓ Writing a project work

What is the project about?



Two semesters ago, the idea of an **Intercultural Bridge-Building Center** was born to build bridges between **natives and migrants** in Passau, where people work as trained **cultural mediators**. On the one hand, bridge builders should be migrants who have been here for a long time and have the same cultural background as newcomers. But also locals who are interested in encouraging their fellow citizens to engage in more intercultural exchange. **Bridge builders are meant to support, explain, mediate, accompany...** they help in the following areas:

1. Culturally sensitive information transfer, e.g. on the topics of health, housing, work/ bureaucratic procedures
2. Social integration: Culturally sensitive motivation/ "taking by the hand" to joint leisure activities with locals.

First steps towards a "Bridge-Building Intercultural Center" should be:

- **Create content for the already existing Instagram Account: ([@wearepassau](#)) • [Instagram-Fotos und -Videos](#) to first obtain a kind of **MILIEU STUDY OF THE PEOPLE OF PASSAU** (with and without a migration background) by means of **STREET INTERVIEWS**. Later the account local community should be built, networked and informed.**

What will the exact task be?



1. The idea is to conduct **spontaneous "street interviews"** with a wide variety of people in Passau. The goal is to **show that Passau is colourful and present a variety of interesting people. Many persons have particular hobbies, interesting stories to tell or just a special look. The aim is tell interesting stories or particularities of migrants and persons from Passau.** ask people about their emotions, thoughts, every day habits, needs, interests, but also fears in a pleasant, positive atmosphere.

2. **Furthermore**, a **precise concept** has to be designed, which **targeted questions** have to be asked in the short interviews in order to find out the personal needs of the people from most different backgrounds.

From this kind of milieu study, **intercultural gathering and support formats** are to be developed that are precisely geared to the actual needs of the target groups and, if possible, bring about a better coexistence of natives and migrants.

IMPORTANT to be aware of



This project will be conducted **exclusively** as part of the
48559 Project Seminar: Interculturality and Practice, Bi-weekly block course in presence,
Tuesdays 08:00 - 12:00, Location: (HK 28) SR 103

You have to register independently **on stud.IP** [Interkulturelle Kommunikation und Praxis](#) and
attend the first appointment on 17.10. In order to receive ECTS points you have to write a project
paper according to the guidelines of the chair.

First date in presence: 17.10. !!!!!!

Who can receive ECTS points?



Students of the Faculty of Humanities have the possibility to receive ECTS credits as their project work. For this purpose, please contact your course coordinator Christian Dölle before the start of the seminar: Christian.Doelle@Uni-Passau.de

B.A. Administrations and Economics Students majoring in "Studium Generale" can have ECTS credits recognized by issuing a certificate. Please contact your program coordinator Katharina Beck before the start of the seminar: Katharina.Beck@uni-passau.de

Students of the Teacher degree have the possibility to have ECTS credits recognized in **the free area**. Please contact your program coordinator in advance: isabella.karasek@uni-passau.de