

# Creating content for intercultural INSTAGRAM account



*WE ARE PASSAU*

@wearepassau) • Instagram-Fotos und -Videos

- ✓ ECTS-credits
- ✓ Regular participation in the seminar : 48555  
PS: Interkulturalität und Praxis
- ✓ Writing a project paper

# What do I have to do?



The content of the Instagram account must be continued. The first content was already produced in the winter semester 2023/2024.

The idea is to conduct **spontaneous "street interviews"** with the most **diverse people in Passau**. The aim is to show that Passau is colourful and presents a variety of interesting people. Many people have special hobbies, interesting stories to tell or simply a special look. The aim is to **tell interesting stories or special features of migrants and Passau residents**. To ask people about their feelings, thoughts, everyday habits, needs, interests and fears in a pleasant, positive atmosphere.

In addition, a **precise concept must be drawn up** as to which specific questions are to be asked in the short interviews in order to find out the personal needs of people from a wide range of backgrounds.

# What is it about?



Two semesters ago, the idea of an **intercultural bridge-building centre** was born to build bridges between locals and migrants in Passau, in which people work as trained cultural mediators. On the one hand, bridge builders should be migrants who have been here for a long time and have the same cultural background as the new arrivals. But also locals who are interested in encouraging their fellow citizens to engage in more intercultural exchange. Bridge builders should support, explain, mediate, accompany...

They help in the following areas:

Culturally sensitive provision of information, e.g. on the topics of health, housing, work/ bureaucratic procedures

Social integration: culturally sensitive motivation/ "taking you by the hand" for joint leisure activities with

# IMPORTANT to note



**This project is carried out exclusively as part of the project seminar 48555: Interculturality and Practice, two-week block course in presence:**

Di., 16.04.2024 08:00 - 12:00 Uhr, Ort: [\(IG\) SR 207](#)

You must register independently on stud.IP PS: Interculturality and Practice and attend the **first date on 16 April**. In order to receive ECTS points, you must write a project paper according to the requirements of the chair.

**First date: 16 April, 8am-12pm, IG, SR 207**

**Second date: 25 April, AYCD Kick-Off, 6 pm, ISA**

# Who can receive ECTS points?



**Students of the Faculty of Humanities** have the opportunity to have their project work recognised as ECTS points. Please contact your course coordinator Christian Dölle before the start of the seminar:

[Christian.Doelle@Uni-Passau.de](mailto:Christian.Doelle@Uni-Passau.de)

**B.A. Administration and Business Students of the "Studium Generale"** can have ECTS credits recognised by issuing a certificate; please contact the course coordinator Katharina Beck before the start of the seminar:

[Katharina.Beck@uni-passau.de](mailto:Katharina.Beck@uni-passau.de)

**Students on the teacher training programme** have the option of having ECTS credits recognised in the free area; please contact your programme coordinator in advance: [isabella.karasek@uni-passau.de](mailto:isabella.karasek@uni-passau.de)