

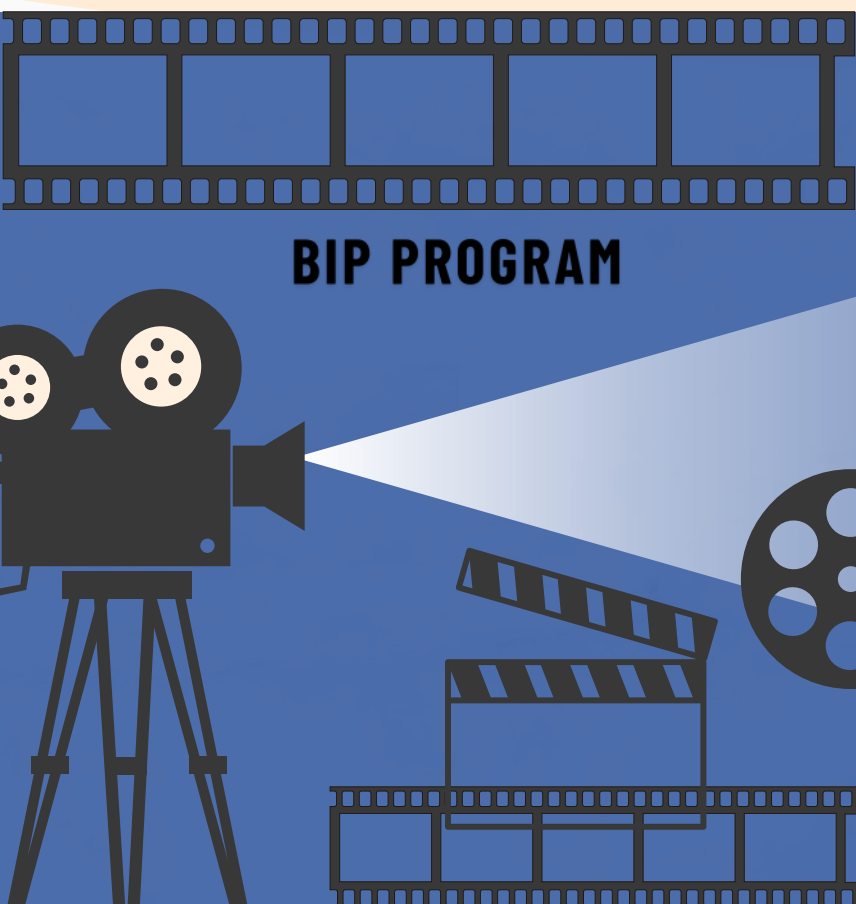


Universitatea Babeș-Bolyai, Faculty of Political,
Administrative and Communication Sciences



CULTURAL CHRONICLES

CULTURAL JOURNALISM IN URBAN LANDSCAPES, 3RD EDITION



Broadcast live from the Transilvania International Film Festival, this year's edition brings participants into the dynamic world of cultural journalism on location. Experience firsthand what it means to report from the heart of Romania's most prestigious film event, where cinema meets the city and stories come alive.

**ONLINE (JUNE 03 AND 04, 2026)
+ONSITE (JUNE 15-19, 2026)**

- 2 days online/ 5 days on- site in Cluj-Napoca, Romania
- in English (B2 level)
- for Bachelor or Master students in Journalism, Literature, Communication, or related fields

♥ **HOW TO APPLY?**

*Contact
your
university's
Erasmus
office!*



LIGHTS, CAMERA, CITY!

Project description

This program is designed to provide participants with a comprehensive understanding of cultural journalism, emphasizing diversity and ethical considerations in their reporting practices. Through a series of workshops, meetings, and hands-on activities, the program aims to equip participants with the necessary skills, knowledge, and ethical frameworks to produce high-quality feature profiles that reflect the richness and complexity of cultural diversity. By the end of the program, participants will emerge as culturally sensitive and ethically responsible journalists, equipped to produce feature profiles that celebrate and promote cultural diversity while upholding the highest standards of journalistic integrity. Participants will learn techniques for capturing the essence of cultural figures, events, and phenomena through compelling narratives.

Lecturer Oana Ometa
Academic Coordinator



OBJECTIVES

At the end of the BIP, students will be able to:

- ✔ Practice a more inclusive and connecting form of journalism
- ✔ Work together with students of different nationalities on journalistic stories
- ✔ Make a journalistic portrait



EVALUATION

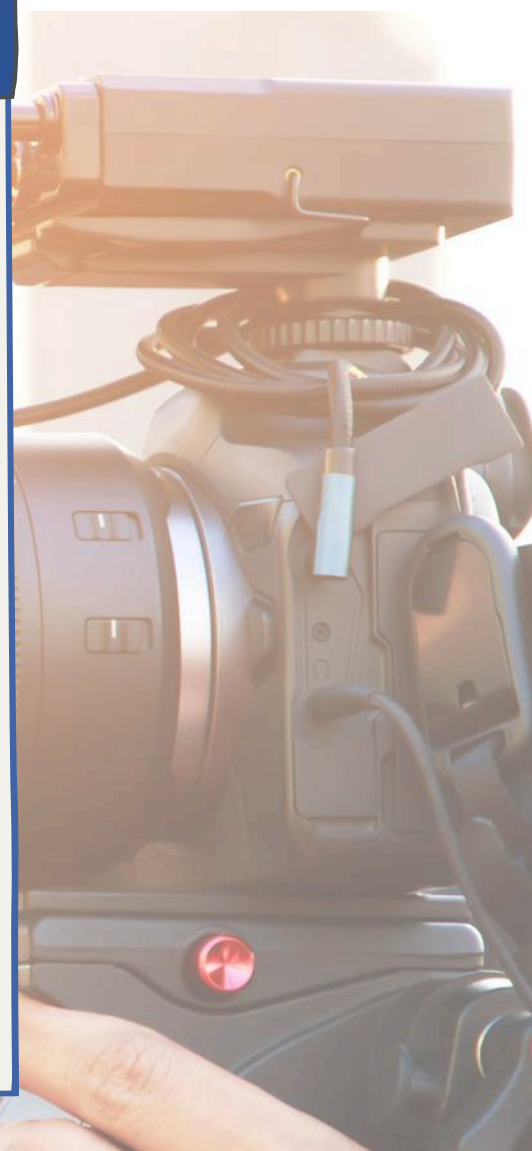
Students will receive **3 ECTS** and a grade based on:

- evaluation of a journalistic profile writing assignment
- collaborative skills: ability to work effectively in a team



10 REASONS TO JOIN:

1. **no attendance fee**
2. **innovative teaching methods**
3. **courses held by faculty members from Babeş-Bolyai University**
4. **financial support from the ERASMUS+ Program**
5. **form friendships and connections**
6. **get a glimpse at Romanian academic and cultural life**
7. **learn new skills**
8. **get a crash course in a subject you may want to study**
9. **receive a grade and 3 ECTS credits and a certificate of attendance**
10. **on request, on-campus accommodation at a reasonable price (aprox. 8 EUR/night in triple room or 10 EUR/night in double rooms) - limited places**



Join us for an enriching journey into the vibrant world of cultural journalism in Cluj!

Uncover new perspectives, refine your storytelling skills, and forge lasting connections in the spring of 2025. Don't miss the chance to be part of this immersive experience!

Make the world your campus – join Erasmus+ and be part of something unforgettable!

**The
Experience
Makers**

*Carmen, Vianora,
Liana and Iona*

