



西南财经大学
Southwestern University of Finance and Economics
工商管理学院
School of Business Administration



2024 SBA Global Academy Summer Camp Dialogue on Business Management Theories and Practices in the East and the West

07 July - 20 July 2024 Chengdu, China

Southwestern University of Finance and Economics

- Listed as “Double World-Class Plan” University (World Class Discipline Category)
- National key university under the direct administration of the Chinese Ministry of Education (MOE) (one of the four in Sichuan)
- “China’s Financial Talent Pool” and the think-tank in western China
- 6 disciplines ranked among **world’s top 1%** (ESI, Clarivate Analytics 2024)
- **67th** in Best Universities for Economics and Business (US News and World Report 2023)
- 501-600th by ARWU and THE World University Rankings 2023
- Hospitality & Tourism Management, Finance, and Economics are top 50 subjects by ARWU Global Ranking of Academic Subjects 2023.



Accreditation & Membership



School of Business Administration

- **EQUIS** accredited by EFMD since 2014 – 1st business school in west China.
- Passed 5-year Chinese Advanced Management Education Accreditation (**CAMEA**) in 2015.
- Ranked **NO.90** in FT Masters in Management 2016 World Ranking.
- Best ranked subjects by ARWU 2023:
 - 28th, Hospitality & Tourism Management
 - 32nd, Finance
 - 45th, Economics
 - 76-100th, Management
 - 101-150th, Business Administration
- **Success** of Global Academy Summer Camp:
 - In 2018, 63 participants from 13 countries and 14 partners.
 - In 2019, 100 participants from 20 countries and 20 partners.
 - In 2022, 65 students participated in an online academic feast.
 - In 2023, 48 participants from 14 countries and 16 partners.
- Over 100 global partners.





Almost free for the whole program!

- **Tuition waived**, including the 2-week costs of accommodation, meals, lectures, company visits and tours in Chengdu covered by SWUFE.
- Costs covered by participants: round air tickets, visa, insurance and personal costs.
- **Extend the offer to one staff** if the number of students from one partner reaches 15.

Academic Lectures

Cultural Lectures

Company Visits

Guided Tours



Dialogue on Business Management Theories and Practices in the East and the West

- To discuss eastern and western perspectives on business management theories and practices.
- To make friends from different cultures, taste delicious Sichuan food, visit the home of giant panda, and discover the enchantment of Chengdu.
- **To be awarded an official Certificate and 2 credits** for your academic achievements and active engagement during this memorable experience.



Seize the opportunity and come to Chengdu in summer 2024!

► Nomination deadline: 15 May 2024
Application deadline: 30 May 2024

Contact: isba@swufe.edu.cn