How do I apply for a place on the programme?

For more information about the degree programme, visit the profile page: www.uni-passau.de/en/bsc-busecon

Visit www.uni-passau.de/en/apply for detailed information on the application procedure.

The application deadline for this programme is 15 July.

German language skills at level B2 of the Common European Framework of Reference for Languages (CEFR) are required to study this programme, that is the language of instruction. If you need to learn or perfect your German first, we may just have what you need: www.uni-passau.de/en/learn-german

Further information and contact details

Programme profile on the web
www.uni-passau.de/en/bsc-busecon

Academic Advice Service
Primary contact for prospective international students seeking advice on study options and entry requirements
Innstr. 41, 94032 Passau, Germany
Phone: +49 851 509 ext. 1154, 1153, 1152, 1151 or 1150
E-mail: advice@uni-passau.de
www.uni-passau.de/en/academic-advice

International Office
Assists international students with the immigration formalities and with getting settled in Passau
www.uni-passau.de/en/international

Student Registration Office
Contact for enquiries related to your application
www.uni-passau.de/en/student-registration-office

Language Centre
Offers a wide range of language courses
www.sprachenzentrum.uni-passau.de/en

Centre for Careers and Competencies
Helps students seeking internships or career entry positions and offers transferable skills courses
www.uni-passau.de/en/zkk

iStudi Coach for job market induction
Provides job market orientation and advice on internship and job search to international students
www.uni-passau.de/en/iStudi

German Courses Passau
German language courses for international students
www.uni-passau.de/en/learn-german

Programme | Business Administration and Economics
Degree awarded | Bachelor of Science (B.Sc.)
Duration and ECTS | 6 semesters; 180 ECTS credits
Starts in | October
Language of instruction | German
About the programme

There is hardly an organisation in the world that does not need well-trained staff capable of understanding and dealing with matters related to business and economics. The Bachelor of Science in Business Administration and Economics is a generalist programme that enables graduates to identify, analyse and solve business and economic problems independently using scientific methods.

The degree programme imparts specialist and methodological knowledge, enabling its students to make informed business decisions and includes current practical challenges for the business world, such as globalisation, digitalisation and big data.

The faculty’s many close contacts to companies as well as national and international organisations opens up the opportunity to make real-life problems part of your academic training, for instance by writing your bachelor’s dissertation on a practical problem. Finally, the subject-specific language programmes offered in conjunction with the degree programme give you an edge when working in international enterprises and organisations.

When you graduate from this programme, you can go on to study one of two related master’s degrees offered by the Faculty of Business, Economics and Information Systems.

Programme syllabus

The programme consists of three module groups:

A) Introductory modules
B) Elective modules
C) Focus modules

A) The introductory modules provide you with the necessary foundations for advanced study, including methodology and principles of business administration, economics, law and information technology.

B) The various electives allow you to explore your personal areas of interest in greater depth. Specifically, you can select aspects of internationalisation (creation of an international profile), central aspects of corporate management (e.g. management, human resources, finance, management accounting) and key decision-making areas of economic policy.

C) You may additionally specialise in one of the following focus areas: Accounting, Finance and Taxation; Management, Innovation and Marketing; Economics; Information Systems; Computer Science and Mathematics; an additional foreign language; or enhance your general knowledge and hone your intercultural skills in the General Studies module.

Career prospects

Graduates of the B.Sc. Business Administration and Economics programme may work in the whole spectrum of business- and economics-related fields.

You can work in various functions at German and multinational companies, for example in central corporate functions (e.g. Business Development or Business Intelligence), or in the areas of finance/management accounting, sales and marketing, and human resources. Audit firms, tax consultancies and management consultancies are also potential employers.

Furthermore, the degree programme equips graduates with the necessary skills for executive roles in cultural institutions and in the public sector as well as in social and political organisations and various types of associations. The programme also provides specialised support and advice for working for a start-up companies or for setting up your own business.

Features

• Top positions in the CHE ranking categories ‘international orientation’, ‘courses offered’ and ‘teacher support’
• Honours Programme for particularly outstanding students
• Comprehensive entrepreneurship/start-up training
• Subject-specific language programme for business and economics students
• Opportunity to gain a supplementary qualification: Certificate of Intercultural Competence
• Gives you the formal prerequisites for a related master’s programme at the University of Passau or elsewhere.
• A hands-on programme