

How do I apply for a place on the programme?

For more information about the degree programme, visit the profile page: www.uni-passau.de/en/bsc-busecon

Visit www.uni-passau.de/en/apply for detailed information on the application process.

You will need good German language skills at level B2 CEFR to study this programme, as that is the language of instruction. If you need to learn or perfect your German first, our German Courses Passau preparatory language programme may be just what you need: www.uni-passau.de/en/learn-german

What our students say

What do you like about studying Business Administration and Economics at the University of Passau?

"Students have a lot of flexibility and variety in their choice of subjects, so they can specialise or take a broad approach, depending on what they want. The professors are great and were able to inspire me with the material of many different subjects. The beautiful campus of the University of Passau makes learning all the more pleasant, of course!"



Julia Zettl (student on the degree programme)

Further information and contact details

Programme profile on the web
www.uni-passau.de/en/bsc-busecon



Academic Advice Service
Primary contact for prospective international students seeking advice on study options and entry requirements
Innstr. 39, 94032 Passau, Germany
E-mail: advice@uni-passau.de
www.uni-passau.de/en/academic-advice

School of Business, Economics and Information Systems
Information on study areas and
www.wiwi.uni-passau.de/en/study

Certificate programmes in Digital Technology and Entrepreneurship
Entrepreneurial Pathfinder,
Digital Technology and Entrepreneurship
www.wiwi.uni-passau.de/en/dte

International Office
Assists international students with immigration formalities and getting settled in Passau
www.uni-passau.de/en/international

Student Registration Office
Contact for enquiries related to your application
www.uni-passau.de/en/student-registration-office

Language Centre
Offers a wide range of language courses
www.sprachenzentrum.uni-passau.de/en

Future: Careers and Competencies Section
Helps students seeking internships or career entry positions and offers transferable skills courses
www.uni-passau.de/en/zkk

iStudi Coach for job market induction
Provides job market orientation and advice on internship and job search to international students
www.uni-passau.de/en/iStudi

German Courses Passau
German language courses for international students
www.uni-passau.de/en/learn-german

Degree awarded	Bachelor of Science (B.Sc.)
Duration and ECTS	6 semesters; 180 ECTS credits
Starts in	October (winter semester)
Language of instruction	German

Bachelor of Science in Business Administration and Economics



An international education in business and economics

There is hardly an organisation in the world that does not need staff with solid training in business and/or economics.

This degree programme combines three major areas: In business administration you will explore the theories and methods for making entrepreneurial decisions (e.g. relating to management, marketing, taxation and finance). The economics area deals with the functioning of markets, international trade and economic policy. In addition, information systems and statistics are relevant areas of study.

This degree programme offers a wide variety of courses to allow students to put together their individual profile to suit their career goals. Business Analytics and International and Sustainable Business are the two most recent additions to our offered specialisations.

Numerous contacts with businesses and the involvement of teachers who are professionals in their respective fields ensure that students studying this degree programme are able to gain practical exposure.

Furthermore, the University's Language Centre offers you the chance to learn subject-specific foreign languages e.g. to prepare you for a possible semester abroad. The degree programme thus opens up numerous prospects for you in Germany and internationally.

The School of Business, Economics and Information Systems offers three master's programmes that build on this bachelor's programme.



Features

- **Digital Technology and Entrepreneurship** certificate programme for particularly outstanding students
- A comprehensive range of **entrepreneurship/start-up** training courses
- Accompanying subject-specific language programme for business and economics students
- **Practical relevance** through numerous industry contacts
- If you wish to continue your studies after graduating, this degree enables you to take up a related master's programme at the University of Passau or elsewhere.
- Excellent international rankings of the School of Business, Economics and Information Systems (THE 2023 Subject Ranking)

Career prospects

After completing the B.Sc. Business Administration and Economics programme, the entire spectrum of business and economic fields of activity is open to you. You can work in various functions at German and multinational companies, for example in central corporate functions (e.g. business development, business intelligence and business analytics), or in the areas of finance/management accounting, sales and marketing or human resources. Auditing firms, tax and management consultancies are also attractive potential employers. The programme also equips graduates with the necessary skills for executive roles in cultural institutions and in the public sector, as well as in social organisations, political parties and various types of associations. The programme also provides specialised support and advice for working for a start-up companies or for setting up your own business.

Programme syllabus

The degree programme is divided into three major areas:

Business/economic methods

In this area you will acquire fundamental quantitative and empirical methodological knowledge for the study of economics and business.

Principles of business and economics

In this area, you will acquire basic knowledge in essential areas of business administration and economics (e.g. accounting, finance, microeconomics and macroeconomics) and in relevant areas of law. At this stage you can gain an initial orientation – whether you would prefer to focus your studies on business administration or economics.

Specialisation in business or economics

In this area, you can comprehensively deepen your knowledge in your personal areas of interest and set a very individual focus. You can choose one or two specialisations in central business functions, economics or information systems or other innovative, interdisciplinary specialisations:

- Accounting, Finance and Taxation
- Economics
- Information Systems
- Management, Innovation, Marketing
- Business Analytics (new as of winter semester 2023–24)
- International and Sustainable Business (new as of winter semester 2023–24)

You will additionally take part in a business/economics seminar and write a **dissertation** as part of your degree programme. Moreover, you will have the opportunity to study transferable skills courses and learn a second foreign business language.



Entrepreneurship Day 2022

