

## Entry requirements and how to apply

Please visit [www.uni-passau.de/en/apply](http://www.uni-passau.de/en/apply) for details on the application process and required documents.

You should have a first degree in a field related to linguistics, literary studies, art history or media semiotics, ranked among the best 35% of your cohort, or with a mark of, or equivalent to, 2.0 in accordance with the German marking system.

International applicants whose native language or language of prior tertiary or secondary education is not German should provide a German language certificate at level C1 CEFR, e.g. DSH-2 (or equivalent).

Need to learn German first? We have the language programmes you need: [www.uni-passau.de/en/learn-german](http://www.uni-passau.de/en/learn-german)

The application deadline for the summer semester intake is 15 February, for the winter semester 30 June.



## Further information and contact details

### Programme profile on the web

[www.uni-passau.de/en/ma-semiotics](http://www.uni-passau.de/en/ma-semiotics)

### Academic Advice Service

Primary contact for prospective international students seeking advice on study options and entry requirements  
Innstr. 41, 94032 Passau, Germany  
Phone: +49 851 509 1154  
E-mail: [advice@uni-passau.de](mailto:advice@uni-passau.de)  
[www.uni-passau.de/en/academic-advice](http://www.uni-passau.de/en/academic-advice)

### International Office

Assists international students with the immigration formalities and with getting settled in Passau  
[www.uni-passau.de/en/international](http://www.uni-passau.de/en/international)

### Student Registration Office

Contact for enquiries related to your application  
[www.uni-passau.de/en/student-registration-office](http://www.uni-passau.de/en/student-registration-office)

### Language Centre

Offers a wide range of language courses  
[www.sprachenzentrum.uni-passau.de/en](http://www.sprachenzentrum.uni-passau.de/en)

### Future: Careers and Competencies Section

Helps students seeking internships or career entry positions and offers transferable skills courses  
[www.uni-passau.de/en/zkk](http://www.uni-passau.de/en/zkk)

### iStudi Coach for job market induction

Provides job market orientation and advice on internship and job search to international students  
[www.uni-passau.de/en/iStudi](http://www.uni-passau.de/en/iStudi)

### German Courses Passau

German language courses for international students  
[www.uni-passau.de/en/learn-german](http://www.uni-passau.de/en/learn-german)



## Master of Arts in Semiotics of Texts and Culture





## About the programme

The master's programme in Semiotics of Texts and Culture imparts knowledge, skills and methodological expertise from the disciplines of linguistics, literary studies and visual culture as well as media semiotics; it also includes aspects from communication studies and intercultural subjects. The programme places the focus on the overarching aspect of semiotics of texts and culture — the study of systems of signs both as singular phenomena and in terms of their complex interrelationships — which is shared by the above disciplines.

## Features

- A research-oriented programme
- Core subjects: linguistics, literature and visual culture in their semiotic form, as well as media semiotics
- Individual focus combinations in German, English, Romance or Slavic studies; linguistics or literary studies; or visual culture and media semiotics

Degree awarded	Master of Arts (M.A.)
Duration and credits	4 semesters; 120 ECTS credits
Starts in	April (summer semester) and October (winter semester)
Language of instruction	German



## Career prospects

This master's programme prepares you for a large number of scientific and knowledge-based occupations, in which symbols and symbolic processes based on linguistic, visual and communicative acts are subjected to semiotic analysis and the results made available to potential users.

This degree is relevant to areas concerned with inventory, documentation, archiving, processing, preparation and publication of texts of all kinds, including images and films. Potential employers are higher education institutions; non-university research centres; archives; museums; libraries and media libraries; intermediaries between academia and the public, such as publishing houses and online editorial offices; cultural institutions and administrations; as well as associations and companies, particularly in the area of internal communications and PR; advertising; customer relationship management and cultural sponsorships.

Once you have graduated from this degree programme you can follow up with doctoral study, laying the foundations for a career in academia.

## Programme syllabus

The degree programme consists of three module groups and a thesis:

- A) Core modules
- B) Competency modules
- C) Extension modules

A) The core modules build on the competences previously gained in linguistics, literary studies, visual culture and media semiotics during your related bachelor's degree studies, while at the same time providing a framework for advanced scientific analysis of the research subjects of semiotics of texts and culture. In addition, these modules impart the necessary methodological and theoretical skills for scholarly research.

B) The competency modules give you the opportunity to specialise in two freely chosen subjects from: Language and Signs (linguistics), Texts and Signs (literary studies), Signs and Symbols (visual culture/art history and media semiotics).

C) The extension modules allow you to develop practical skills in the area of communication studies, intercultural communication and computer science with a view to your envisaged future occupational field.

At the end of the programme, students write a master's thesis on a subject derived from module group B.

